



**2021**  
**Virtual Farm and Food Conference Series**  
 February, May, July/August, November



Sponsorship recognition included for all conference events throughout the year.

Register online at – [kansasruralcenter.org/2021-conference](https://kansasruralcenter.org/2021-conference)

<b>2021 Virtual Sponsorship Options</b>	<b>Sustainer \$5000</b>	<b>Hero \$2500</b>	<b>Leader \$1000</b>	<b>Supporter \$500</b>	<b>Advocate \$200</b>	<b>Friend \$100</b>
Your full color logo and/or name displayed on the conference website, conference program, virtual platform carousel banners, and conference email marketing communications.	✓	✓	✓	✓	✓	✓
Free Conference registration(s)	5	4	3	2	1	1
Exhibit space in virtual exhibit hall	✓	✓	✓	✓	✓	✓
Social media mentions leading up to conference events	✓	✓	✓	✓	✓	
Sponsorship recognition in all media advisories, press releases, radio announcements, etc.	✓	✓	✓	✓		
Special “NPR Style” sponsor recognition during conference video introductions.	✓	✓	✓			
Opportunity to host online ‘social’ event with conference participants	✓	✓				
Logo featured on the banner of Conference website and social media pages.	✓	✓				
Invitation to customize sponsorship recognition with KRC staff	✓					

**\$30 Scholarship Sponsorships:** Scholarships allow KRC to provide the conference experience to people from all walks of life such as students and beginning farmers who would not be able to attend without financial assistance. The scholarship rate of \$30 covers full access to the virtual conference for recipients. Scholarship Sponsors will receive: Full recognition on our website and conference program and special recognition in follow up to recipients.

For questions, contact KRC at [info@kansaruralcenter.org](mailto:info@kansaruralcenter.org) or 866-579-5469.

**Thank you for supporting KRC and our work for Kansas family farms, rural communities and local food systems!**