



## 2019 KRC Annual Food and Farm Conference

### Planting Ideas, Growing Our Future: Carbon, Climate and Communities

We look forward to your generous support and participation in this year's conference! As a sponsor of the 2019 Farm & Food Conference, you may choose how you would like your business or organization to participate from the menu of options below.

#### Each sponsorship level helps cover:

- Travel costs for speakers, and other venue and organizing costs that come with putting together an outstanding conference.
- Top quality, local ingredients included in conference meals; an exciting feature KRC takes great pride in each year.
- This year, you are contributing to KRC's celebration of 40 years and helping us define our food and farming future!

#### Every sponsor \$200 and above will receive:

- Depending on sponsorship level, at least one or more conference registrations.
- Your logo and/or name displayed on the conference website and printed in the Conference program & welcome slideshow.
- Tickets to hand out to anyone who visits your sponsor booth or one of your organization or business representatives throughout the conference. Attendees will then enter their tickets into a prize drawing concluding the conference. We hope this offers a little extra incentive for conference attendees to mingle with our sponsors!

#### See chart below for full list of sponsorship opportunities!

#### Registration & Payment Policies

- **Send payment to Kansas Rural Center, 2019 Conference Sponsorship, 4021 SW 10<sup>th</sup> St. #337, Topeka, KS 66604**
- Sponsorship registrations are due by October 1, 2019
- To secure your sponsorship benefits, payment must be received by October 1, 2019, unless special arrangements are made with KRC staff.
- Additional persons attending for your organization, beyond the number of complimentary exhibitor registrations, will be required to register and pay online at the Conference website as an attendee.
- Cancellations after October 15, 2019, cannot be refunded.

#### [Register as a sponsor online by clicking HERE.](#)

After registering, the designated contact for each sponsoring business or organization will receive follow up correspondence from KRC staff. For questions, contact Natalie Fullerton at [nfullerton@kansasruralcenter.org](mailto:nfullerton@kansasruralcenter.org) or 866-579-5469.

**Thank you for supporting KRC and our work for Kansas family farms, rural communities and local food systems!**



## 2019 KRC Annual Food and Farm Conference

Planting Ideas, Growing Our Future: Carbon, Climate and Communities

[Register as a sponsor online by clicking HERE.](#)

\*Advocate level - \$200, non-profits,  
\$250, for profits

2019 Sponsorship Options	Sustainer \$5000	Hero \$2500	Leader \$1000	Supporter \$500	Advocate \$200/\$250*	Friend \$100
Your logo and/or name displayed on the conference website and printed in the Conference program & welcome slideshow	Included	Included	Included	Included	Included	Included
Full Conference Registration(s)	5	4	3	2	1	
	<b>Choose 5:</b>	<b>Choose 4:</b>	<b>Choose 3:</b>	<b>Choose 2:</b>	<b>Choose 1:</b>	
Conference Program Ad <i>(you supply or, for a \$100 fee, KRC will design)</i>	✓ <i>Up to full page, color</i>	✓ <i>Up to ½ page, color</i>	✓ <i>Quarter page, b&amp;w</i>	✓ <i>1/8 page, b&amp;w</i>	✓ <i>1/8 page, b&amp;w</i>	
Standard exhibit space – <i>Includes one 6 ft table and two chairs</i>	✓	✓	✓	✓	✓	
Provide gift or handout to attendees in conference registration packet <i>(you supply gift or handout)</i>	✓	✓	✓	✓	NA	
Sponsorship highlight on KRC social media and press releases leading up to conference	✓	✓	✓	NA	NA	
Custom exhibit space <i>(Includes up to two 6 ft tables and/or double floor space)</i>	✓	✓	NA	NA	NA	
Sponsorship feature in KRC Rural Papers, sent to more than 2000 Food and Farm Supporters. <i>(Sponsorship must be confirmed &amp; paid by Sept. 15, 2019)</i>	✓	✓	NA	NA	NA	
Special introduction during conference opening. Invitation to provide brief remarks to conference participants.	✓	NA	NA	NA	NA	

**\$40 Scholarship Sponsors:** Scholarships allow KRC to provide the conference experience to people from all walks of life such as students and beginning farmers who would not be able to attend without financial assistance. The scholarship rate of \$30 per day covers full access to conference sessions, lunch and snacks. Scholarship Sponsors will receive: Full recognition on our website and conference program and special recognition in follow up to recipients.