



C & C High Tunnel Farms

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LIZ
 BRIDGET
 SAMUEL
 MY DAD
 SALLY & I

Company Overview

- We are an unconventional farm that raises fresh produce in Scandia, KS.
- We are a family operation.
- We direct market at Farmer's Markets and wholesale market to: Market stands, Restaurants, Grocery Stores, Institutes, and we started a CSA program in 2014
- Our goal is to produce high quality, nutritional, flavorful, and naturally grown vegetables for local consumers.
- We offer seasonal employment for our local community as growing, cultivating, and harvesting produce involves considerable labor.

C & C Farms

- ❖ Three high tunnels
 - 30 feet x 140 feet
- ❖ Nursery - 20 feet x 30 feet
- ❖ Baby high tunnel-16' x 48'
- ❖ Roughly 1 1/2 acres of land west of high tunnels
- ❖ Recently purchased a city lot 1 block north of tunnels



Why Start An Unconventional Farm

- Income replacement-sole income
- Supplement income-additional income
- Retirement income
- Hobby

Benefits of Unconventional Farming

Minimal amount of land needed

Minimal equipment – WORK SMARTER NOT HARDER

- ❖ 39 Horsepower tractor
- ❖ 6' rototiller, small troy built tiller
- ❖ Plastic layer & lifter
- ❖ 2 transplanters – One for Onions/transplants
- ❖ Small field cultivator/ plastic cultivator
- ❖ Fertilizer spreader

Equipment Continued

- ❑ Walk in cooler – kool bot
- ❑ Wash line
- ❑ Sprayer
- ❑ Stihl Back pack sprayer
- ❑ Bush hog mower
- ❑ Multiple hand tools / hoes!!!!!!!
- ❑ Scales
- ❑ Salad spinner

Additional expenses

- ❑ Packing supplies such as:
 1. Boxes / Bins
 2. Bags:
 - a) T-shirt bags
 - b) Lettuce & spinach
- ❑ Picking Totes: stack & nest
- ❑ Seeds and Seedlings

Benefits of High Tunnels

- Extending growing seasons – Can be year round
- Protected environment
 - 1) Control water
 - 2) Wind & Climate – to a certain degree
 - 3) Moderately decreases insects – you will still have problems
 - 4) Reduces diseases
 - 5) Less weeds?????
- Increases Harvest - can produce large quantities in small area
- Can be any size to fit your needs

Draw backs to Unconventional Farming

- Start up Costs – New tunnel approx. \$15,000.00
- Very Labor Intensive - “WORK SMARTER NOT HARDER”
 - 1) What kind of help will I need – (11 weeks June to Aug. - over 700 hours hired plus family labor of over 2200 hours
 - 2) Factor what equipment/small tools might make the job easier
- Time Consuming - NO DOWN TIME if using season extension and year round production
- Finding your target markets
- Multiple hats you must wear:
 - 1) Grower 2) Marketer 3) Package r 4) Deliverer 5) Seller

Construction of Tunnels

30 feet x 140 feet

- Ground stakes (2 3/8 galvanized tubing)
- Arches
- Hip boards
- Kick boards
- End walls
- Doors
- Side Curtain
- Plastic Cover



Building Project 2012



Building Site



Building Supplies



Assembling crossbows



Frame Construction



End wall Construction



Ready for Plastic

Products Harvested

Spring Months in Tunnel

- Strawberries (plant in Oct.)
- Asparagus



Products Harvested

Summer Months in Tunnel

- Tomatoes (2,500 plants)
- Bell Peppers (250 plants)
- Cucumbers

Summer Months Outside

- Watermelon (1000 plants)
- Cantaloupe (2000-3000 plants)
- Onions (15,000 plants)
- Cabbage
- Cauliflower, Broccoli, Romanesque
- Green Beans
- Edamame – Edible soybeans



Cantaloupe



Products Harvested

Fall Inside Tunnel

- Continuing to harvest tomatoes
- Continuing to harvest peppers
- Continuing to harvest cucumbers



Products Harvested

Fall Outside Tunnel

- Sweet Potatoes
- Turnips
- Dried Beans
- Winter squash
- Herbs
- Squirrel Corn



Dried Bean Harvest



Squirrel Corn

Sage Harvest

Products Harvested

Winter Months in Tunnel

- Spinach
- Kale
- Mixed lettuce greens
 - Romaine, Butter head, Summer Crisp
 - Asian Greens, Mustard Greens
- Radishes



FARMER'S MARKETS



Vegetables Grown



Bell Peppers

Tomatoes

Strawberries

Spinach

Planting Tomatoes



Plastic Laid

Tomato Plants

Holes Punched

Plugs Planted

First Pruning

Tomatoes Tied

Sustaining the business

ALWAYS LOOK FOR NEW OPPORTUNITIES

CSA's

- 1) C & C Farms
 - Expanding to include multiple farmer's this year
- 2) Prairieland Market CSA-Salina

CSA

Community Supported Agriculture



CSA
Community Supported Agriculture

An alternative, locally-based economic model of agriculture and food distribution. A CSA also refers to a particular network or association of individuals who have pledged to support one or more local farms, with growers and consumers sharing the risks and benefits of food production.

CSA members or subscribers pay at the onset of the growing season for a share of the anticipated harvest; once harvesting begins, you receive weekly shares of fresh vegetables and fruit.

Community Supported Agriculture (CSA) provides a great opportunity for you to establish a relationship with a local farmer by purchasing a subscription at the beginning of a growing season. You then receive a weekly bag of the best produce around all summer and into the fall. It's about adding a real face and real lives to your daily meals. It's about keeping your food dollars in your own community.

When you become a CSA member, you are making a commitment to feeding yourself and your family better. You are making a commitment to paying a fair price for the labor of the farmers who feed you. Prices are based on grocery store prices of comparable quality produce. Joining C & C Farms CSA is about making a choice to live better, healthier, and more sustainably.

Produce Pack Options

12 Week delivery	\$200.00
16 Weekly delivery	\$260.00
Summer delivery fee	\$ 20.00

What you might expect in a Produce Pack

May/June-asparagus, strawberry, cabbage, broccoli, zucchini
 July-tomatoes, cucumbers, bell peppers, sweet corn, cantaloupe
 Aug-tomatoes, peppers, cucumber, onion, watermelon, peaches

Ask us about half produce packs for seniors and singles.

\$5.00 discount if committed by May 1st.
 \$5.00 produce bonus for referring a friend. (When a friend commits to a CSA Produce Pack, you receive a \$5.00 produce bonus. (Maximum discount \$15.00)

2014 CSA Member Quotes

"The quality and convenience of the produce through the C&C High Tunnels CSA program has been a definite advantage for my family as we try to incorporate more healthy foods into our diet. The shares are more than generous, and the shelf life of the freshly picked produce is so long I rarely have any waste (and sometimes have extra to freeze)." - Deb Hadachek

"Sure! I loved having quality fresh produce at my door every week. It was fun to see what would be in the package. The surprise jellies or small loaves of bread were an extra treat. I am already looking forward to this summer!" Gina Aurand

"It is like Christmas every week. I trust Chris and Christi and know where the produce is grown. Thank you." Lynette Engelbert

"When we signed up with C&C High Tunnel Farms' CSA program we were able to customize the produce and schedule to fit our needs. If needs changed, Christy is flexible and willing to accommodate us. We have enjoyed the variety of fresh produce of exceptional quality, and are very satisfied knowing that we can depend on receiving a delivery week after week. The Janssens are enthusiastic and don't hesitate to share their farming practices and are even happy to share different methods of preparing the produce. We couldn't be more pleased with our overall experience!" David and Janet Heyka

"Our family has thoroughly enjoyed C and C Farms produce. The qualities we appreciate so much are its freshness, its flavor, as well as being naturally grown. It's great knowing our food is being produced just a few miles away and being grown in a manner which I know will be nourishing to my family." Kelli Childs

Sustaining the business

ALWAYS LOOK FOR NEW OPPORTUNITIES

Local Food Conversations

- 1) Salina Food Hub
- 2) Smith Center Food Hub
- 3) North Central Regional Planning Food Policy Counsel

Advertisement

- 1) Radio
- 2) Social Media-Facebook
- 3) Brochures

Sustaining the business

ALWAYS LOOK FOR NEW OPPORTUNITIES

We never turn down the opportunity to promote our farm!

BE CAREFUL NOT TO BURN OUT!

We welcome visitors!

Thank you!

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