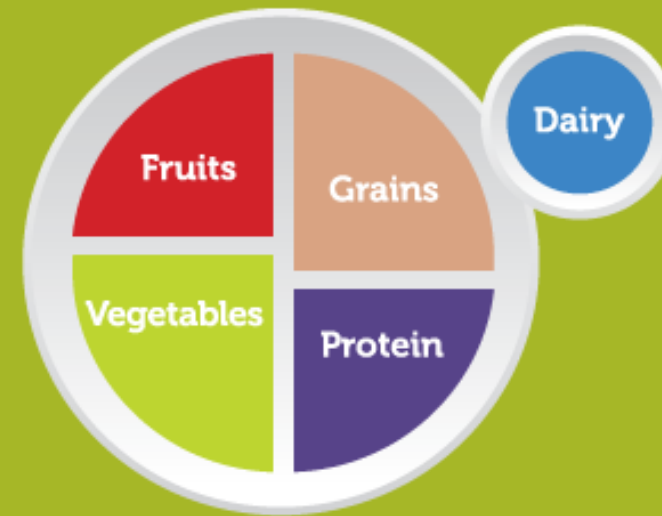


JUNCTION CITY FOOD POLICY COUNCIL

Presented by: Julie Hettinger



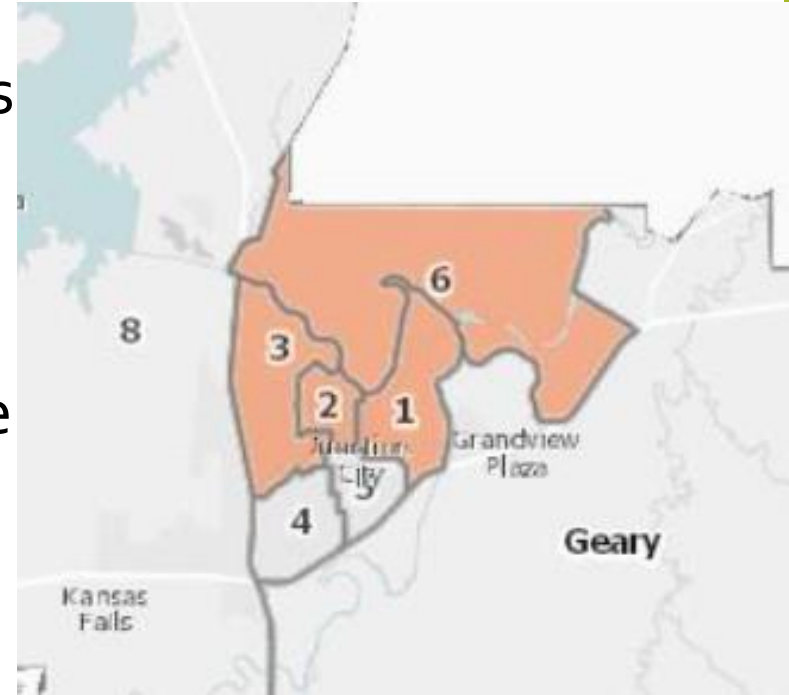
Geary County, KS

- **Population**
 - 37,030 in 2015
- **Median household income lower than KS average**
 - \$45,176 compared to 51,872 in Kansas
- **More diverse than KS as a whole**
 - 69% identifying as white compared to 85% in Kansas
- **Younger than Kansas as a whole**
 - 26.4 median age of residents compared to 36 in Kansas



The Data

- 2014 Community Health Assessment and Improvement Plan
 - A lack of available and affordable health food options
 - Access to healthy foods one of three priorities in improvement plan
- Food Desert
 - Four Census tracts in Geary County are consider to be food deserts
- Food insecurity rate
 - Most food insecure county in Kansas with 19.1% of population consider food insecure and 23.9% of children



Live Well Geary County



Live Well is organized for the purpose of inspiring and advancing policy, systems and environmental changes that make it easier for Geary County, Kansas residents to lead healthy lives.



“The Stars Aligned”



Formation

- On May 3rd, 2016 Resolution was passed by the City to create a food policy council with the purpose of promoting local food policy to promote access to and consumption of healthy food options in the City of Junction City and Surrounding Geary County

RESOLUTION NO. R-2808

A Resolution Creating a Food Policy Council for the Purpose of Promoting Local Food Policy to Promote Access to and Consumption of Healthy Food Options in the City of Junction City and Surrounding Geary County.

WHEREAS, the City of Junction City actively seeks to improve access to locally grown healthy food options in collaboration with the Live Well Geary County group, and

WHEREAS, the City of Junction City believes that a well-conceived community food policy can dramatically reduce instances of chronic disease and obesity which place undue stress on other community resources, and

WHEREAS, the City of Junction City and outlying areas of Geary County constitute a food desert with limited access to fresh, healthy foods within a reasonable distance, and

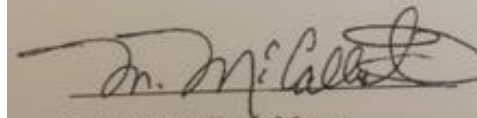
WHEREAS, the City of Junction City Commission has made the recruitment of grocery or local food provider a top priority for economic development,

THEREFORE, BE IT RESOLVED, the City Commission of Junction City, Kansas hereby establishes a Food Policy Council. The Food Policy Council shall become effective after passage by the majority of the City Commission and shall continue annually unless terminated by the City Commission.

Members of the Council shall be appointed by the City Commission as necessary. The body of the Food Policy Council shall not exceed 15 members, with member serving staggered two year terms.

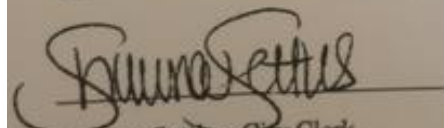
The Food Policy Council shall serve as an advisory board and has no authority to take official action on behalf of the City Commission. The Food Policy Council may actively seek grant funding for its activities.

PASSED AND APPROVED by the Governing Body of the City of Junction City this 3rd day May, 2016



Mick McCallister, Mayor

ATTEST



Shawna Settles, City Clerk



Members

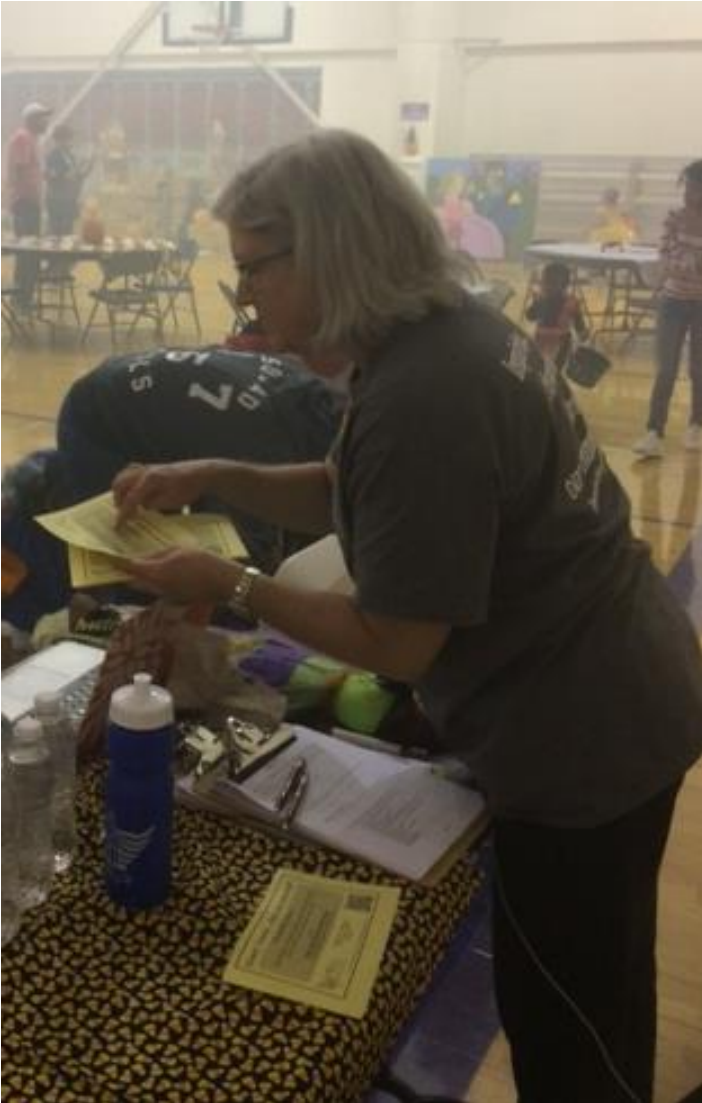
- We can have up to 15 members on the council
- Members include:
 - Lawyer, City Prosecutor
 - Community Representative
 - Producer, Farmers Market Vendor
 - K-State Research and Extension SNAP Ed
 - USD 475, restaurant entrepreneur
 - USD 475 Wellness Coordinator
 - Health Department
 - K-State Graduate Student, Legal Assistant for City of JC
 - City Commissioner
 - Past Commissioner and baseball team General Manager



First Things First

- Group scheduled a monthly standing meeting
- Bylaws were created
 - Members are staggered on one and two year terms for the first year
 - Members must be approved by the City Commission
 - Chair, Chair-Elect, and Secretary *Note: no Treasurer
- We knew we needed to assess the community strengths and weaknesses (specifically related to the food system) before we could suggest changes and start working towards our goals

Food Assessment



1. Primary data- survey for Geary County residents
2. Secondary Data- written report
3. FEAST event- qualitative data/ “voice of the people”

Food Policy Council Member disseminating survey information at a community Halloween event

FEAST Event

- FEAST stands for Food, Education, Agriculture, Solutions, Together created by the Oregon Food Bank
- Agenda included:
 - Introduction to the Local Food System
 - Panel discussion – local producer, restaurant owner, food bank, K-State Extension
 - Facilitated dialog to address assets, gaps, and priorities
 - Formed three priority work groups
 - Shared Local Meal



Priority Groups



**Production and
Nutrition Education**



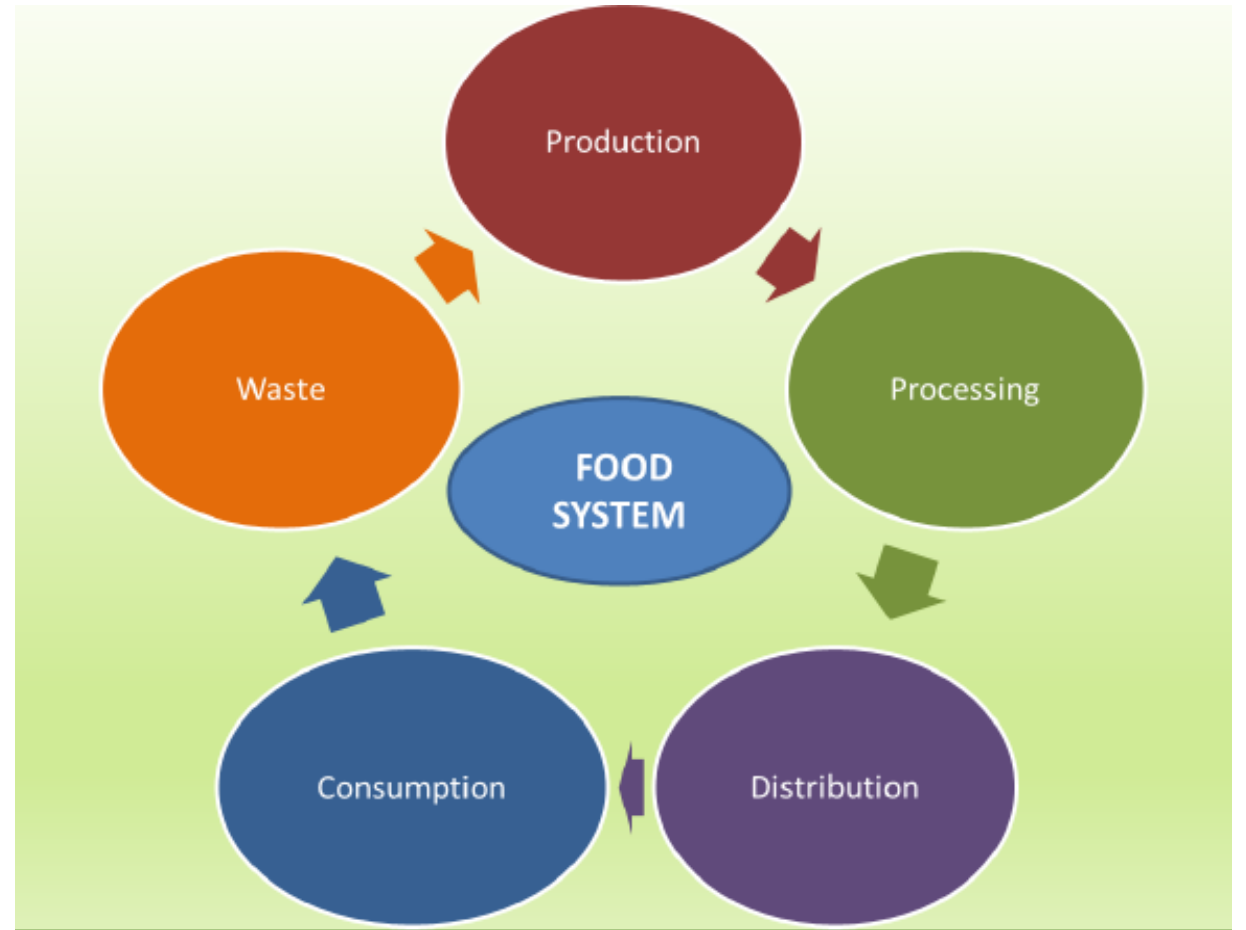
**Connecting Local Production to
Local Retail and Consumers**



**Marketing and
Awareness**

Challenges

- Getting people to look at the “big picture” or the whole food system when food insecurity is a large issue in our community
- Manpower- growing our council from 10 to 15 people would put more boots on the ground
- FEAST challenge- Identifying priorities



Future of the Council

- Ultimately we want to influence and improve all sectors of the local food system
- We hope to use the Food Assessment to further the work being done in our community around healthy food access



Thank you to the City of Junction City and the Kansas Health Foundation for making our Food Policy Council possible!

- Sources:
 - US Census Bureau
 - Kansas Health Matters
 - Feeding America
 - U.S. Department of Agriculture



Julie Hettinger

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