Results from the Harvey County Community Food Assessment
Purpose of a community food assessment:

1. Understand the current situation
2. Identify gaps, opportunities for improvement
3. Establish a baseline from which to measure change

Community Food Security -
A condition in which all community residents obtain a safe, culturally acceptable, nutritionally adequate diet through a sustainable food system that maximizes community self-reliance and social justice.

- Mike Hamm and Anne Bellows, Community Food Security Coalition
Harvey County Food Assessment

- Identify retail outlets
- Identify local producers
- Survey of community members
- Secondary data resources
Farming and Food Production

- 744 farms, 339,584 acres in 2012
- $161,716,000 in sales
- 5 farms reported growing vegetables
- 2 farms with acreage in orchards
- Avg. age of principal operators = 57.2 years
- 41.4% of farms reported net losses in 2012
Farming and Food Production

- Local vendors (19)
  - Cheese, ice cream
  - Emu
  - Beef
  - Deer, elk
  - Pork
  - Beef
  - Chickens
  - Eggs
  - Fruits
  - Vegetables
  - Herbs

- 51 farms selling direct to individuals

- Community gardens?
- Home gardening?
- Hunting, fishing, foraging?
The Retail Food Environment

- 6 Grocery stores or supermarkets
- 1 Walmart supercenter
- 15 Convenience stores
- 3 Dollar stores
- 2 Pharmacies selling grocery items
- 1 Farmers markets
- About 64 restaurants
- Other:
  - Schools
  - Institutional & workplace settings
  - Concessions
  - Vending machines

$92 Million/year in retail food expenditures
Access to Healthy Foods

**Physical Access:**
- 7 grocery stores (5 in Newton, 1 in Halstead, 1 in Hesston)
- No Food Desert Tracts in 2010

**Food Insecurity:**
- 12.9% of individuals in 2014 (4,470 people)
- 21.6% of children (1,900 children)
- 3,096 K-12 students (50.5%) eligible for Free or Reduced-price school meals
- Avg. 2,864 SNAP recipients/month
Food Consumption

<table>
<thead>
<tr>
<th>Fruit and Vegetable Consumption</th>
<th>Kansas</th>
<th>Harvey County</th>
</tr>
</thead>
<tbody>
<tr>
<td>% of Adults consuming fruits &amp; vegetables less than 5 times/day (2009)</td>
<td>81.4%</td>
<td>74.1%</td>
</tr>
<tr>
<td>% of Adults consuming vegetables less than one time/day (2013)</td>
<td>22.9%</td>
<td>22.5%</td>
</tr>
<tr>
<td>% of Adults consuming fruits less than one time/day (2013)</td>
<td>41.7%</td>
<td>38.7%</td>
</tr>
</tbody>
</table>

Average Annual Household Food Expenditures
Harvey County, 2016

- At Home, $4,216, 62%
- Away from Home, $2,601, 38%
### Consumer Expenditures on Food

<table>
<thead>
<tr>
<th>Food Category</th>
<th>Total Annual Spending</th>
<th>Average Annual Spending Per Household</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food (all)</td>
<td>$92,119,313</td>
<td>$6,817</td>
</tr>
<tr>
<td>Food at home</td>
<td>$56,973,063</td>
<td>$4,216</td>
</tr>
<tr>
<td>Bakery &amp; Cereals</td>
<td>$7,803,362</td>
<td>$577</td>
</tr>
<tr>
<td>Meats, Poultry, Fish &amp; Egg</td>
<td>$12,441,556</td>
<td>$921</td>
</tr>
<tr>
<td>Dairy Products</td>
<td>$6,140,048</td>
<td>$454</td>
</tr>
<tr>
<td>Fruits &amp; Veg</td>
<td>$10,739,224</td>
<td>$795</td>
</tr>
<tr>
<td>Snacks and other food at home</td>
<td>$26,653,851</td>
<td>$1,972</td>
</tr>
<tr>
<td>Food away from home</td>
<td>$35,146,930</td>
<td>$2,601</td>
</tr>
</tbody>
</table>

### Food Assistance Programs

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>SNAP benefits disbursed to Harvey Co. participants, SFY 2015</td>
<td>$3,803,710</td>
</tr>
<tr>
<td>Total SNAP redemptions in Harvey Co., 2012</td>
<td>$4,658,993</td>
</tr>
<tr>
<td>Total WIC redemptions in Harvey Co., 2012</td>
<td>$635,100</td>
</tr>
</tbody>
</table>
Harvey County
Community Food Survey Results
How often are evening meals eaten at home?

- **Nightly**, 38.6%
- **3-6 times per week**, 52.2%
- **1-3 times per week**, 7.0%
- **Monthly**, 0.6%
- **Other**, [VALUE]
Please describe the majority of home cooked meals.
Thinking of yourself, how often do you eat out? (include morning, noon and night)
When eating out, what type of restaurant is most-often selected?

- Mom & Pop, locally-owned restaurant, 38.8%
- Fast-food, 30.5%
- National, sit-down chain restaurant, 16.5%
- Buffet, 4.2%
- Other, [VALUE]
When eating out, where is the restaurant most-often located?

- In Harvey County, 67.4%
- Outside Harvey County, 25.6%
- Other (please specify), 7.1%
How often do you purchase food at the farmers market?

- Never, 42.5%
- Several times per season, 32.2%
- Several times per month, 10.1%
- 1 to 2 times per week, 8.5%
- Other (please specify), 6.8%
Vegetables: 50.0%
Fruit: 10.0%
Eggs: 20.0%
Meat: 30.0%
We do not raise any of our own food: 40.0%
Other (please specify): 5.0%

Do you raise or grow your own food?
Which of the following characteristics do you think describe food that is "healthy"? (select top 3 choices)
How would you define the term "local food"? (select one)
How satisfied are you with healthy food options available in Harvey County?

- Very satisfied, 18.3%
- Somewhat satisfied, 52.5%
- Somewhat dissatisfied, 19.3%
- Very dissatisfied, 6.8%
- Other, [VALUE]
Per week, how much money does your household spend on food?
Next Steps - Establishing Priorities

- What are the current assets and strengths in your food system?
- What are the gaps or needs? Opportunities?
- What could be done to address the gaps?
- Which are highest priority?