

Healthy Food Access in Kearny County, KS

November 15, 2018
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KEARNY CO.
WELLNESS COALITION



PATHWAYS to a
HEALTHY
KANSAS



Kearny County Hospital
Family, Friends, Neighbors

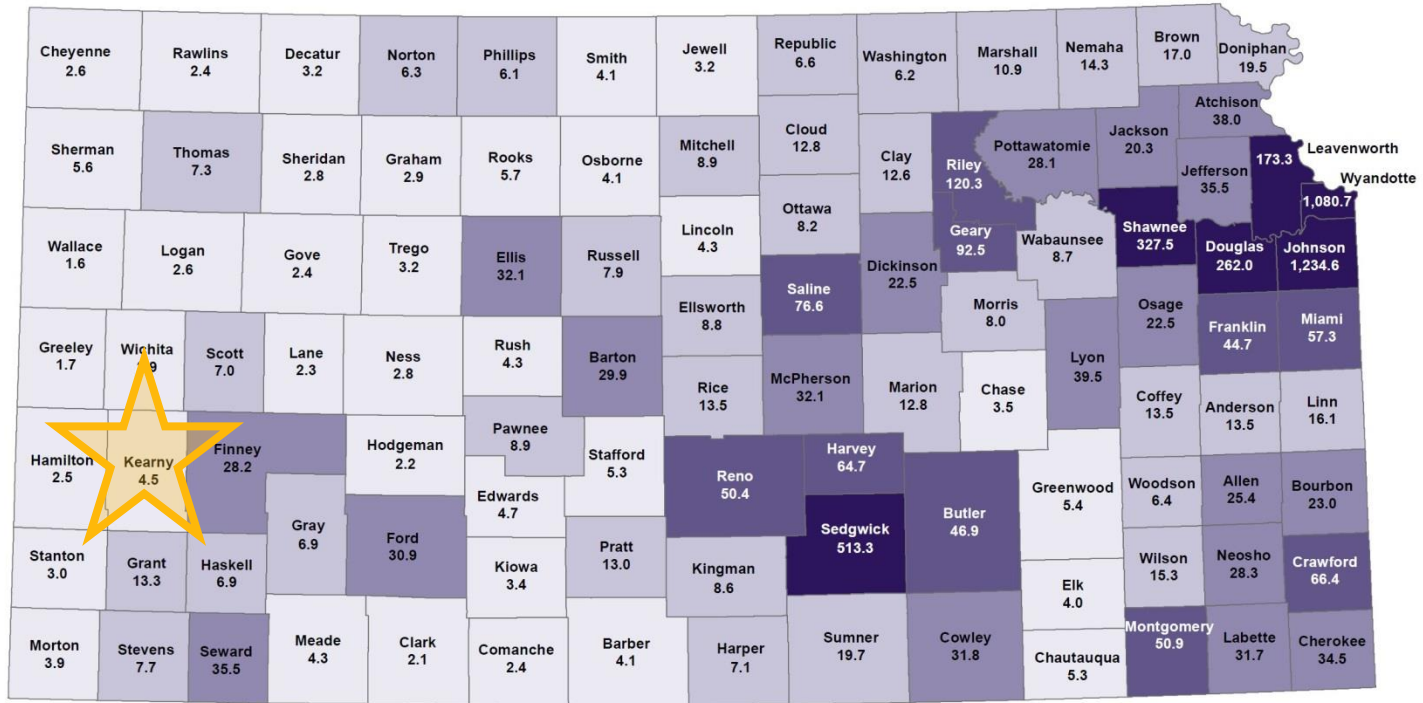
Presentation Agenda

1. Introduction to Kearny County
2. Kearny County Wellness Coalition –
Pathways to a Healthy Kansas Grant
3. Projects for Healthy Food Access

Introduction to Kearny County

Kearny County – Southwest Kansas

Population Density Classifications in Kansas
by County, 2016



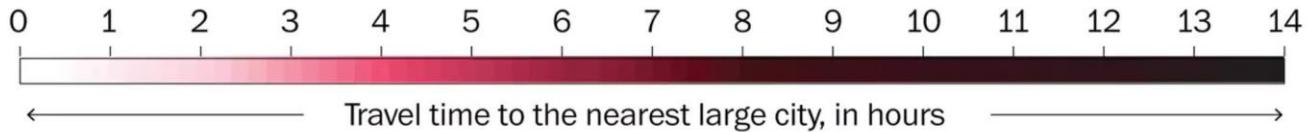
Source: Institute for Policy & Social Research, The University of Kansas; data from the U.S. Census Bureau, Population Estimates, Vintage 2016.

Population Density by Classification*
(persons per square mile)

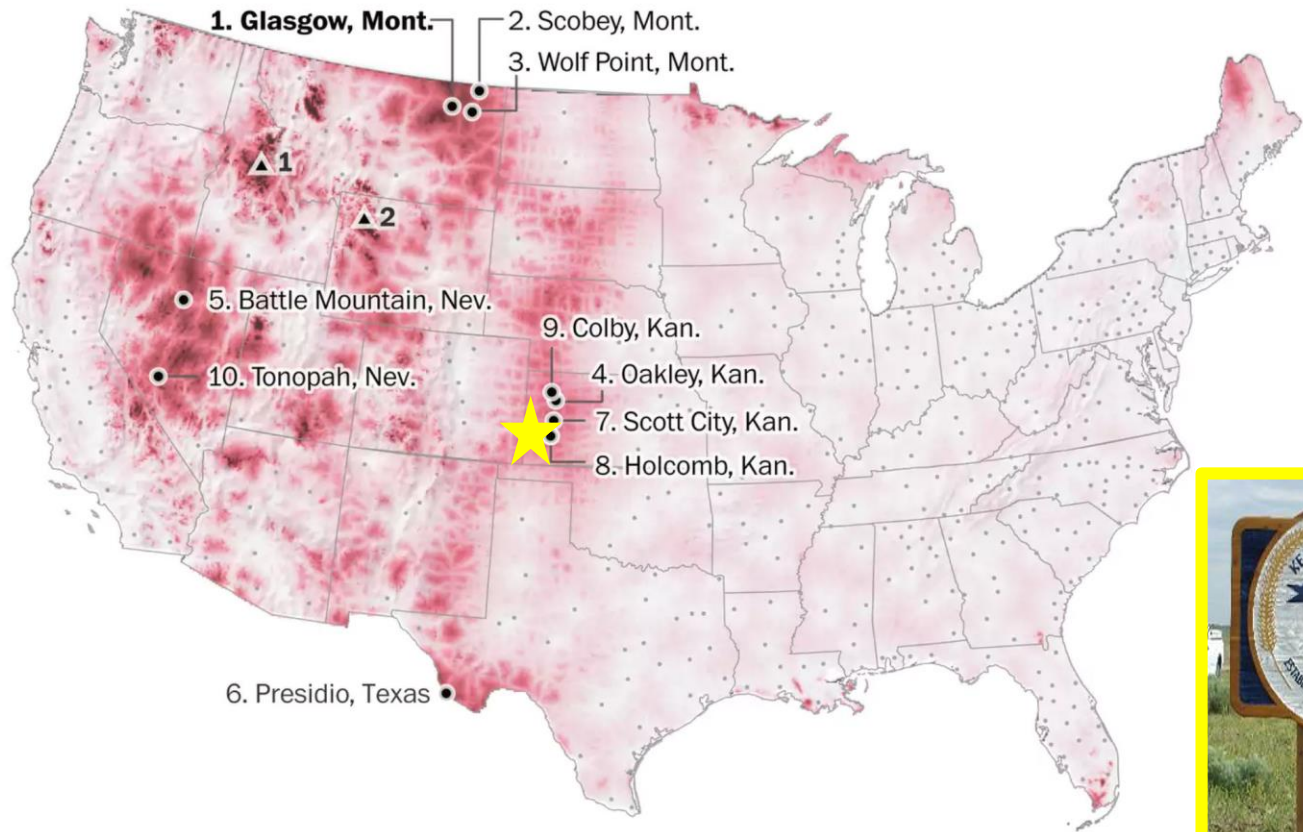
State: 35.6

- Frontier (less than 6.0 ppsm)
- Rural (6.0 - 19.9 ppsm)
- Densely-settled Rural (20.0 - 39.9 ppsm)
- Semi-Urban (40.0 - 149.9 ppsm)
- Urban (150.0 ppsm or more)

* Kansas Department of Health and Environment classifications.



- Places with more than 1,000 people that are farthest from any metro of more than 75,000
- Centerpoint of metro areas with more than 75,000
- ▲ Unpopulated points that are farthest from any metro of more than 75,000



Study by Weiss et al in *Nature*, 2018 (Map from Washington Post)

Kearny County

- Southwest Kansas is a frontier area over 200 miles from any major city
- Population of Kearny County is 4,000
- Population of Lakin (county seat) is 2,000



Photo by JD Rice

**Kearny County
Wellness
Coalition**

Kearny County Wellness Coalition

- Diverse team from sectors across the community: healthcare, schools, business, grocery store, senior center, etc
- Goal is to make healthy choices easier in Kearny County



Pathways to a Healthy Kansas Grant

- Funded by Blue Cross Blue Shield of Kansas
- Total of \$500,000 available
- Three focus areas: healthy eating, active living, tobacco free



Seven Pathways

- Community Policy
- Community/Resident Wellbeing
- Healthcare
- Food Retail
- Restaurants
- Schools
- Worksites



PATHWAYS to a
HEALTHY
KANSAS

A Blue Cross and Blue Shield of Kansas Initiative

Projects for Healthy Food Access

Community Greenhouses

- One greenhouse has been constructed, with three more coming soon
- Two at Deerfield Schools, one at Lakin Schools, & one at High Plains Retirement Village



Community Greenhouses

- Deerfield Elementary School students harvested over 100 pumpkins at the end of October!



Photo by Amy Browning

Local Grocery Store

- Bob's Affiliated Foods in Lakin signed Pathways to Healthy Foods Pledge
- Receiving grant funding to purchase produce cases
- Plan to offer produce bundles



Local Grocery Store Survey



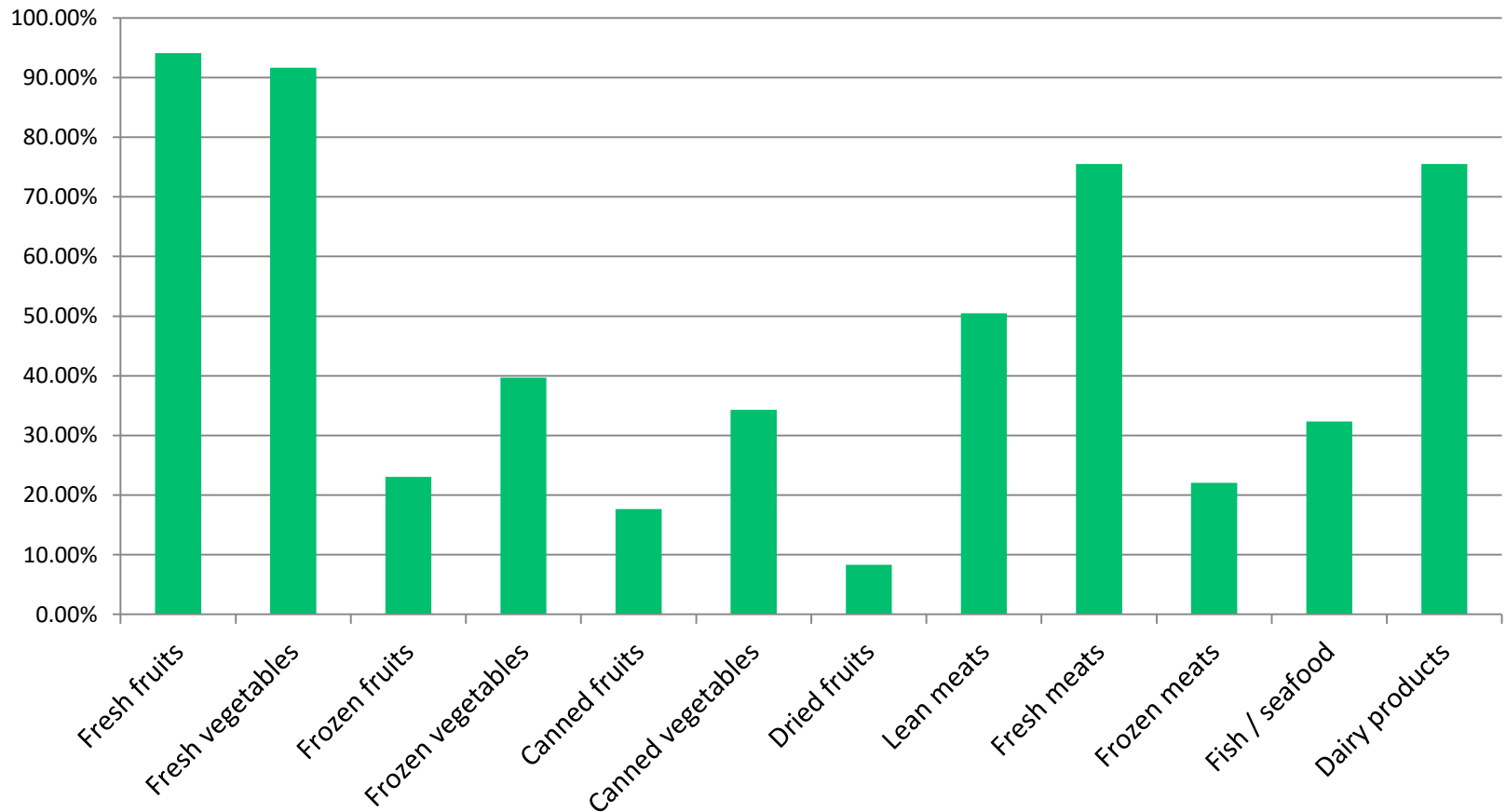
*Your local grocery store wants to
hear from you!*

**BOB'S AFFILIATED FOODS
SURVEY - NOW OPEN**

www.surveymonkey.com/r/BobsAF

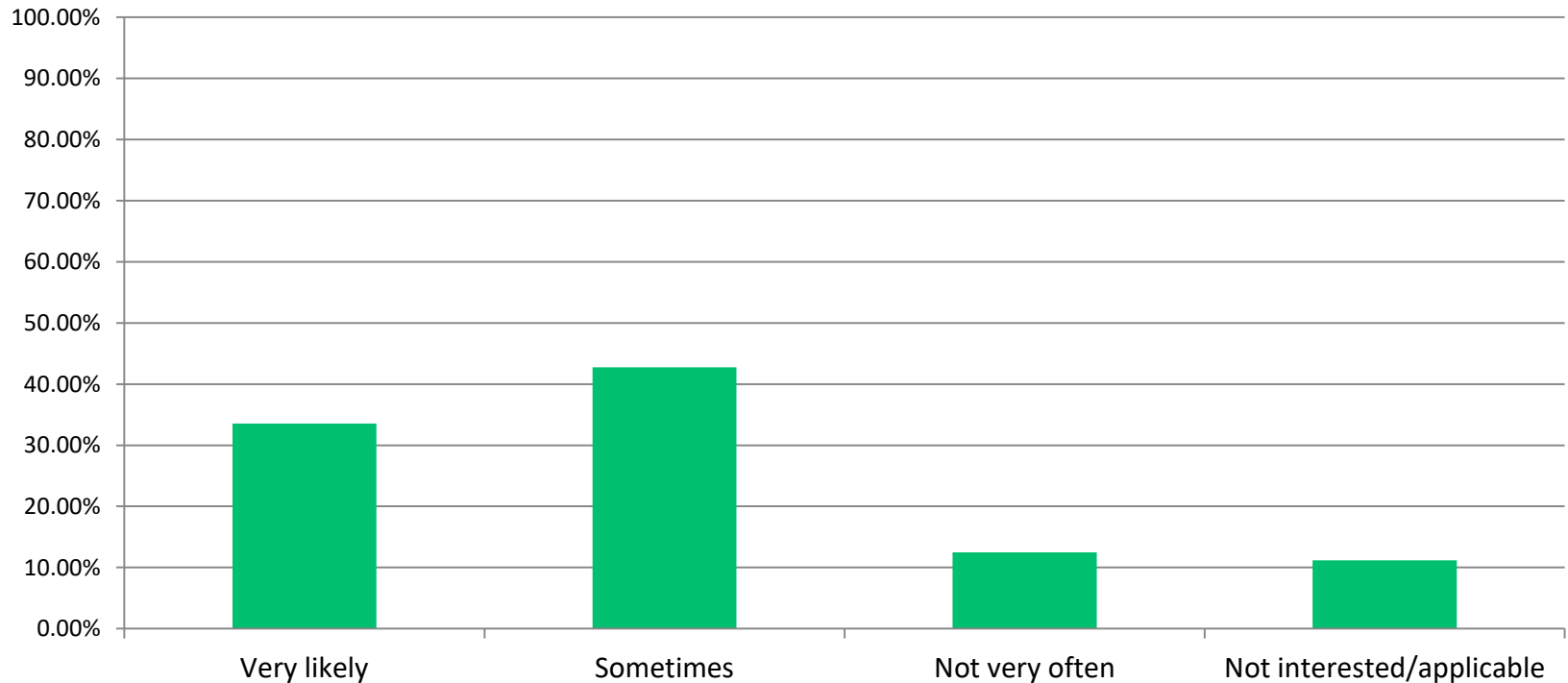
Local Grocery Store Survey

What types of healthy foods are important to be able to purchase for your family? Check all that apply.



Local Grocery Store Survey

If produce bundles with various types of fresh fruits and vegetables were available that you could pre-order and pick up at a specified date, how likely would you be to participate?



What Do You Love or Appreciate About Bob's?

Always very friendly and store is always clean

I love that they are here and always willing to work with us

I like how they have made improvements in the produce dept

Convenient, quick, easy to find items

Good selection of all products

Always has good fresh fruits and veggies

Share the Harvest

- Community can drop off or pick up garden-fresh fruits & vegetables in the fall



For More Information

- Follow us on Facebook:
www.facebook.com/KearnyCountyWellness/
- Call or email Krysta Harvey:
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620-355-7112 ext. 1517

Thank you!