Perry Lecompton Farmers Market



About

- Started in 2007
- Grass Roots Effort
- Perry Lecompton
- Mission
- Season
- Vendors



What We Did

- Delayed Season Opening
- Presentation to Local Groups
- Promotion Review
- National Farmers Market Week
- Farmers Markets of Kaw Valley







Farmers Market Week August 6 – 12, 2017

- WHEREAS: farmers markets are important oulets for agricultural producers nationwide, providing them with increased opportunities to meet consumer demand for a variety of fresh, affordable, convenient, and healthful products sold directly from the farm; and
- WHEREAS: Jefferson County is proud to be home to the Perry Lecompton Farmers Market which has operated for 10 years, serving area communities, and is the largest farmers market in Jefferson County; and
- WHEREAS: the Farmers Markets of Kaw Vialley play a key role in economic development and building strong local and regional food systems by supporting the viability of family farmers and entrepreneurs, revitalizing rared communities, and providing opportunities for farmers and consumers to interact. These are priorities of both Alferson County highlighted by the appointment of the Jefferson County Food Council and of Douglas County highlighted in the Douglas County Food System Plan, and
- WHEREAS: The Perry Lecompton Farmers Market has expanded access to healthy, local foods by using electronic henefits transfer technology to velcome low-income Supplemental Nutritional Assistance Program recipients to redeem their benefits and support SNAP matching through Double Up Food Bucks; and
- WHEREAS: Jefferson County recognizes the myriad benefits of farmers markets for producers and consumers, and is fully committed to supporting our farmers markets' continued success
- NOW, THEREFORE, BE IT RESOLVED, that I, Lynn Luck, Chair of the Jefferson County Board of Commissioners, do hereby proclaim the week of August 6 -12, 2017 as

"FARMERS MARKET WEEK"

in Jefferson County in coordination with National Farmers Market Week and encourage the people of Jefferson County to celebrate farmers markets.



What's Next

- Off Season Marketing Plan
- More Local Presentations
- Farmers Markets of Kaw Valley





















