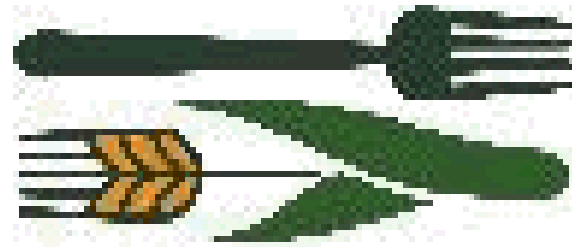


Results from the
Harvey County Community
Food Assessment

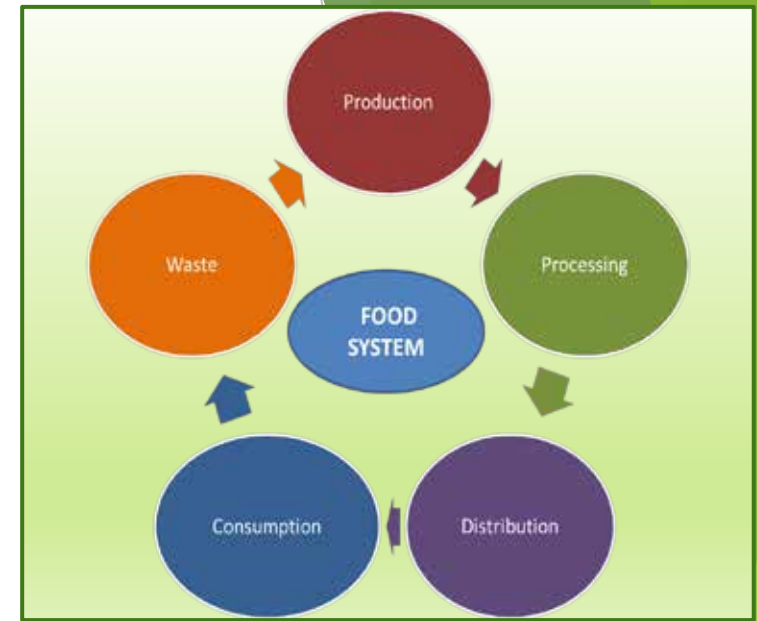


HARVEY COUNTY
FOOD & FARM
COUNCIL

Background

Purpose of a community food assessment:

1. Understand the current situation
2. Identify gaps, opportunities for improvement
3. Establish a baseline from which to measure change



Community Food Security -

A condition in which all community residents obtain a safe, culturally acceptable, nutritionally adequate diet through a sustainable food system that maximizes community self-reliance and social justice.

- Mike Hamm and Anne Bellows, *Community Food Security Coalition*

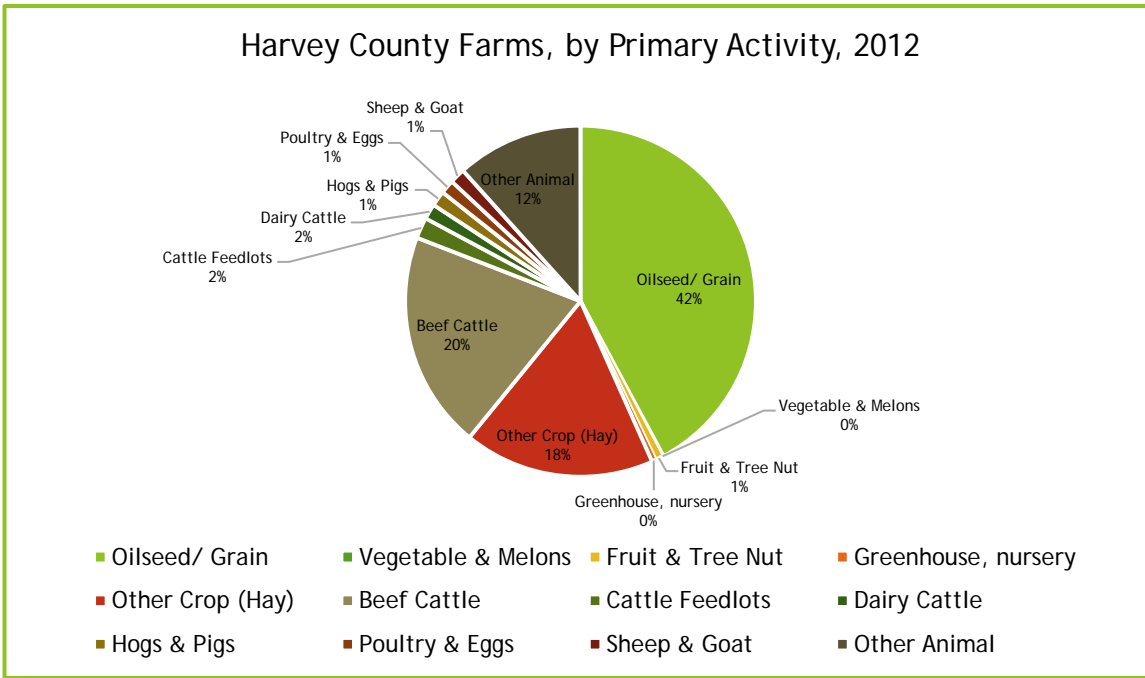
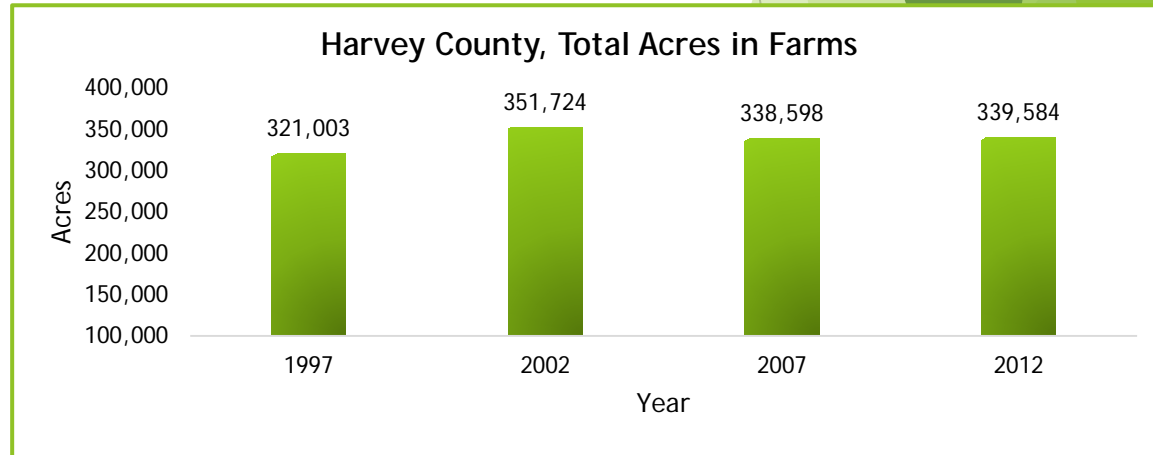
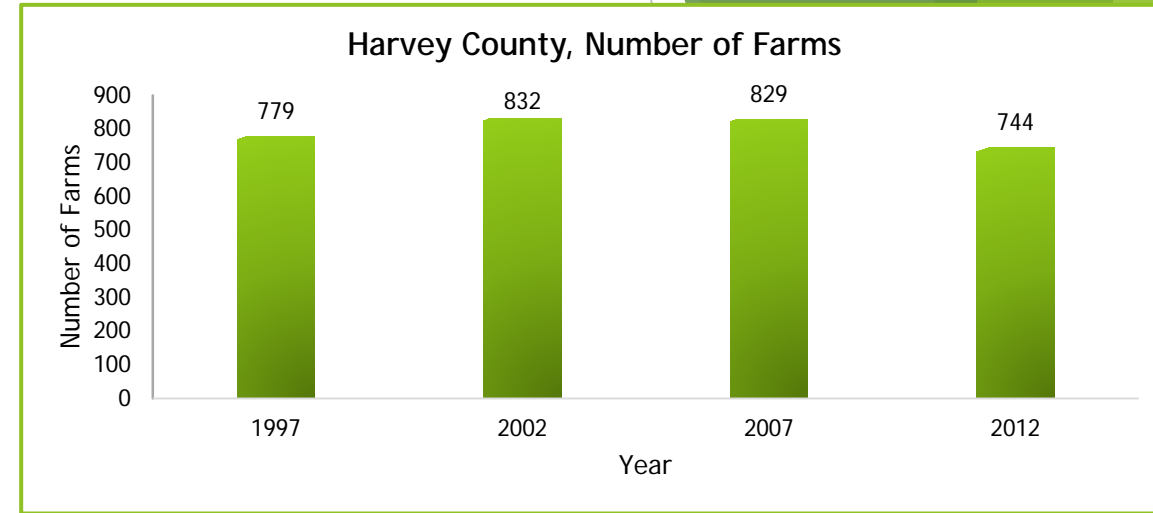
Harvey County Food Assessment

- u Identify retail outlets
- u Identify local producers
- u Survey of community members
- u Secondary data resources



Farming and Food Production

- u 744 farms, 339,584 acres in 2012
- u \$161,716,000 in sales
- u 5 farms reported growing vegetables
- u 2 farms with acreage in orchards
- u Avg. age of principal operators = 57.2 years
- u 41.4% of farms reported net losses in 2012



Farming and Food Production

u Local vendors (19)

- u Cheese, ice cream
- u Emu
- u Beef
- u Deer, elk
- u Pork
- u Beef
- u Chickens
- u Eggs
- u Fruits
- u Vegetables
- u Herbs
- u 51 farms selling direct to individuals
- u Community gardens ?
- u Home gardening ?
- u Hunting, fishing, foraging?

Harvey County Farmer's Market



The Retail Food Environment

- u 6 Grocery stores or supermarkets
- u 1 Walmart supercenter
- u 15 Convenience stores
- u 3 Dollar stores
- u 2 Pharmacies selling grocery items
- u 1 Farmers markets
- u About 64 restaurants
- u Other:
 - u Schools
 - u Institutional & workplace settings
 - u Concessions
 - u Vending machines



\$92 Million/year in retail food expenditures

Access to Healthy Foods

u Physical Access:

u 7 grocery stores (5 in Newton, 1 in Halstead, 1 in Hesston)

u No Food Desert Tracts in 2010

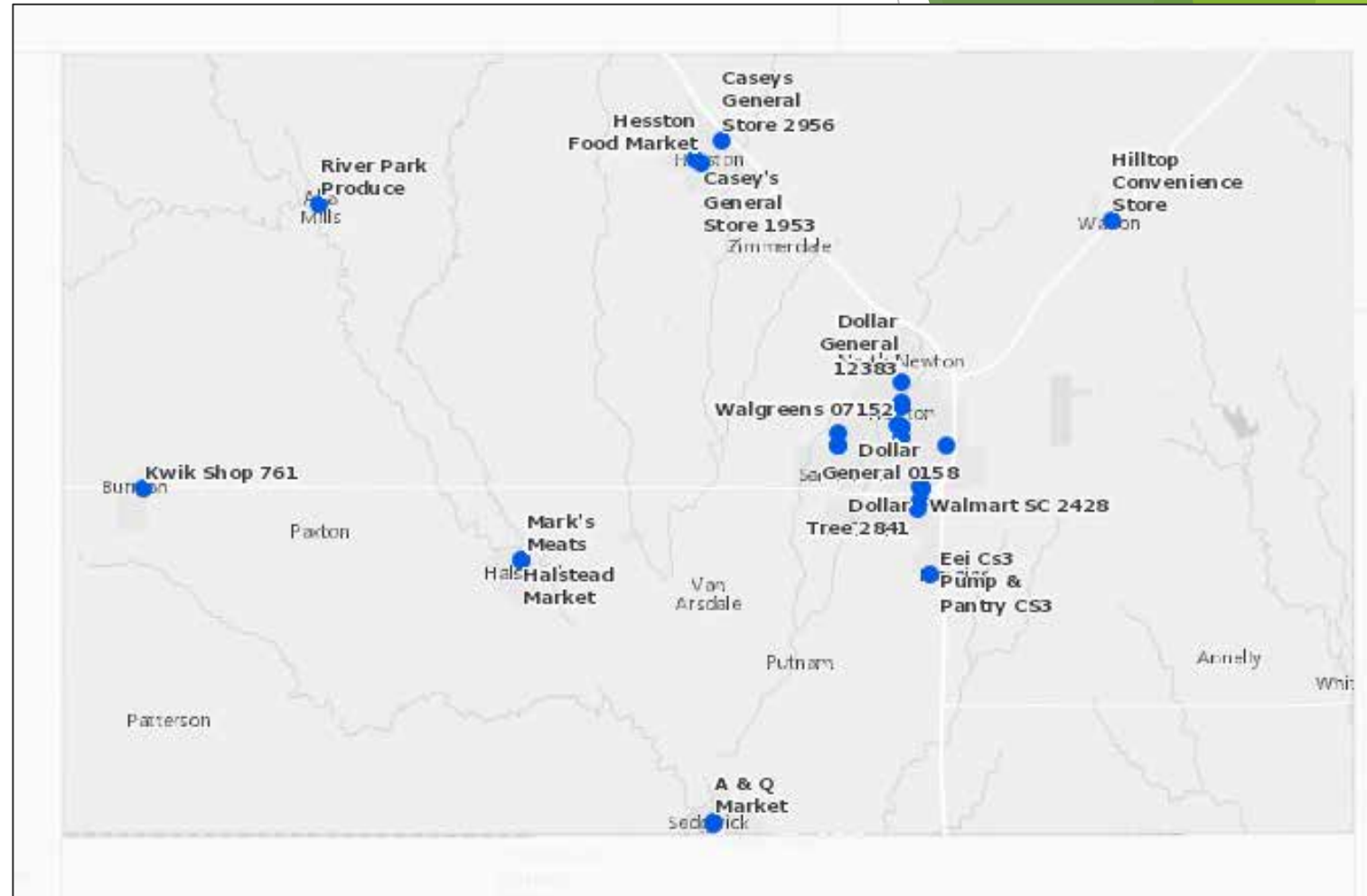
u Food Insecurity:

u 12.9% of individuals in 2014 (4,470 people)

u 21.6% of children (1,900 children)

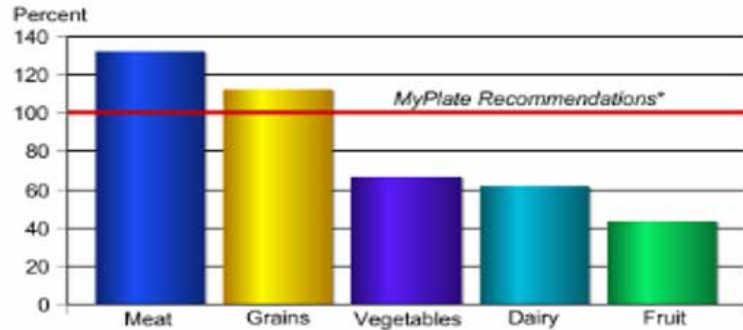
u 3,096 K-12 students (50.5%) eligible for Free or Reduced-price school meals

u Avg. 2,864 SNAP recipients/month



Food Consumption

American diets are out of balance with dietary recommendations
In 2014, Americans consumed more than the recommended share of meat and grains in their diets but less than the recommended share of fruit, dairy, and vegetables



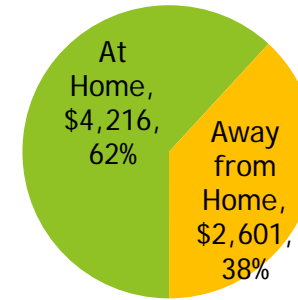
*Data based on a 2,000-calorie-per-day diet.

Note: Rice and durum flour data were discontinued and thus are not included in the grains group. Food availability data serve as proxies for food consumption.

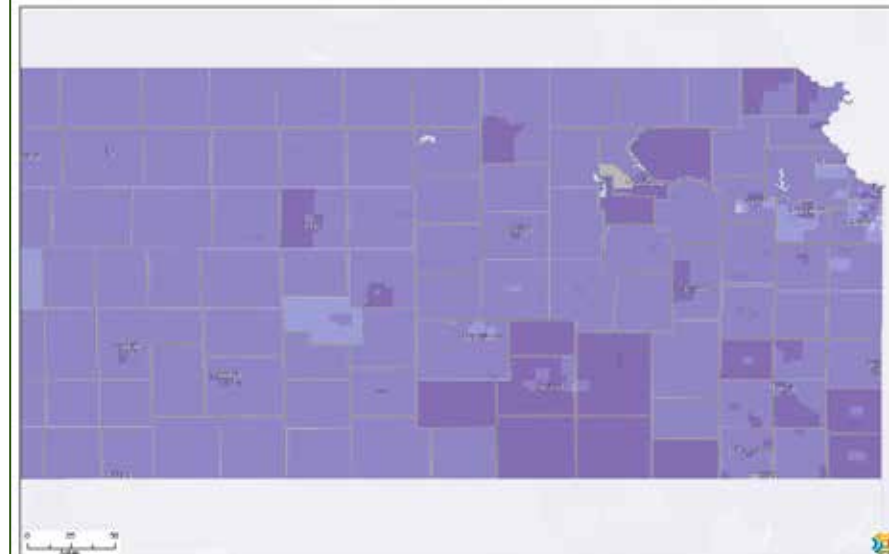
Source: Calculated by ERS, USDA, based on data from various sources (see Loss-Adjusted Food Availability Documentation).

Data as of February 2016.

Average Annual Household Food Expenditures Harvey County, 2016



Soda Expenditures, as Percent of Food-At-Home Spending, 2014



Fruit and Vegetable Consumption	Kansas	Harvey County
% of Adults consuming fruits & vegetables less than 5 times/ day (2009)	81.4%	74.1%
% of Adults consuming vegetables less than one time/ day (2013)	22.9%	22.5%
% of Adults consuming fruits less than one time/ day (2013)	41.7%	38.7%

Economics

Consumer Expenditures on Food	Total Annual Spending	Average Annual Spending Per Household
Food (all)	\$92,119,31	\$6,817
Food at home	\$56,973,063	\$4,216
Bakery & Cereals	\$7,803,362	\$577
Meats, Poultry, Fish & Egg	\$12,441,556	\$921
Dairy Products	\$6,140,048	\$454
Fruits & Veg	\$10,739,224	\$795
Snacks and other food at home	\$26,653,851	\$1,972
Food away from home	\$35,146,930	\$2,601

Food Assistance Programs	\$\$\$\$
SNAP benefits disbursed to Harvey Co. participants, SFY 2015	\$3,803,710
Total SNAP redemptions in Harvey Co., 2012	\$4,658,993
Total WIC redemptions in Harvey Co., 2012	\$635,100

THE VALUE OF AGRICULTURE IN HARVEY COUNTY

AGRICULTURE, FOOD & FOOD PROCESSING SECTORS

Employ more than **4,500 PEOPLE** Contribute more than **\$1 BILLION** to the county economy

744 FARMS in Harvey County account for more than **339,500 ACRES.**

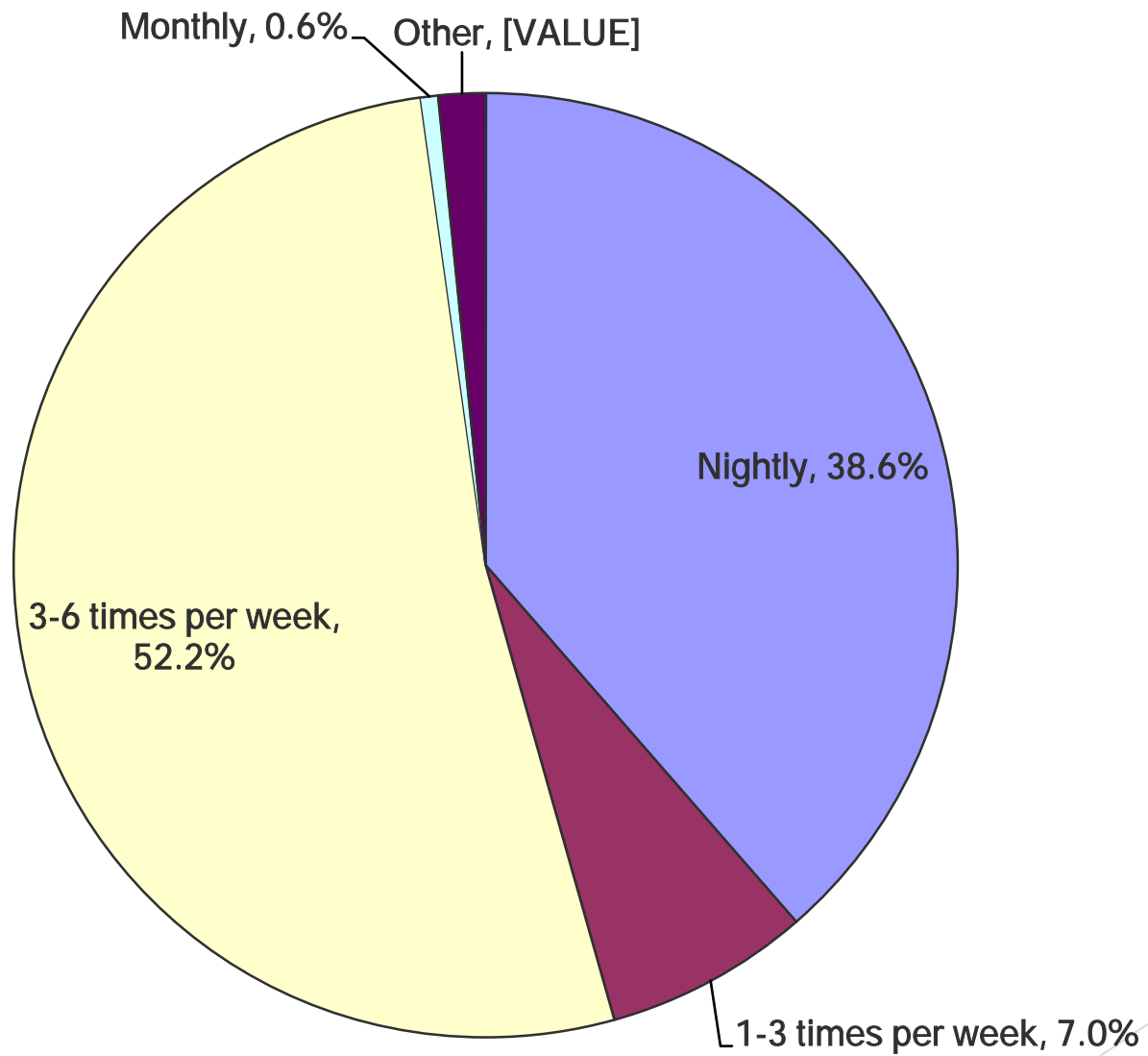
Kansas
Department of Agriculture

SEE YOUR COUNTIES STATS AT
WWW.AGRICULTURE.KS.GOV/COUNTYAGSTATS

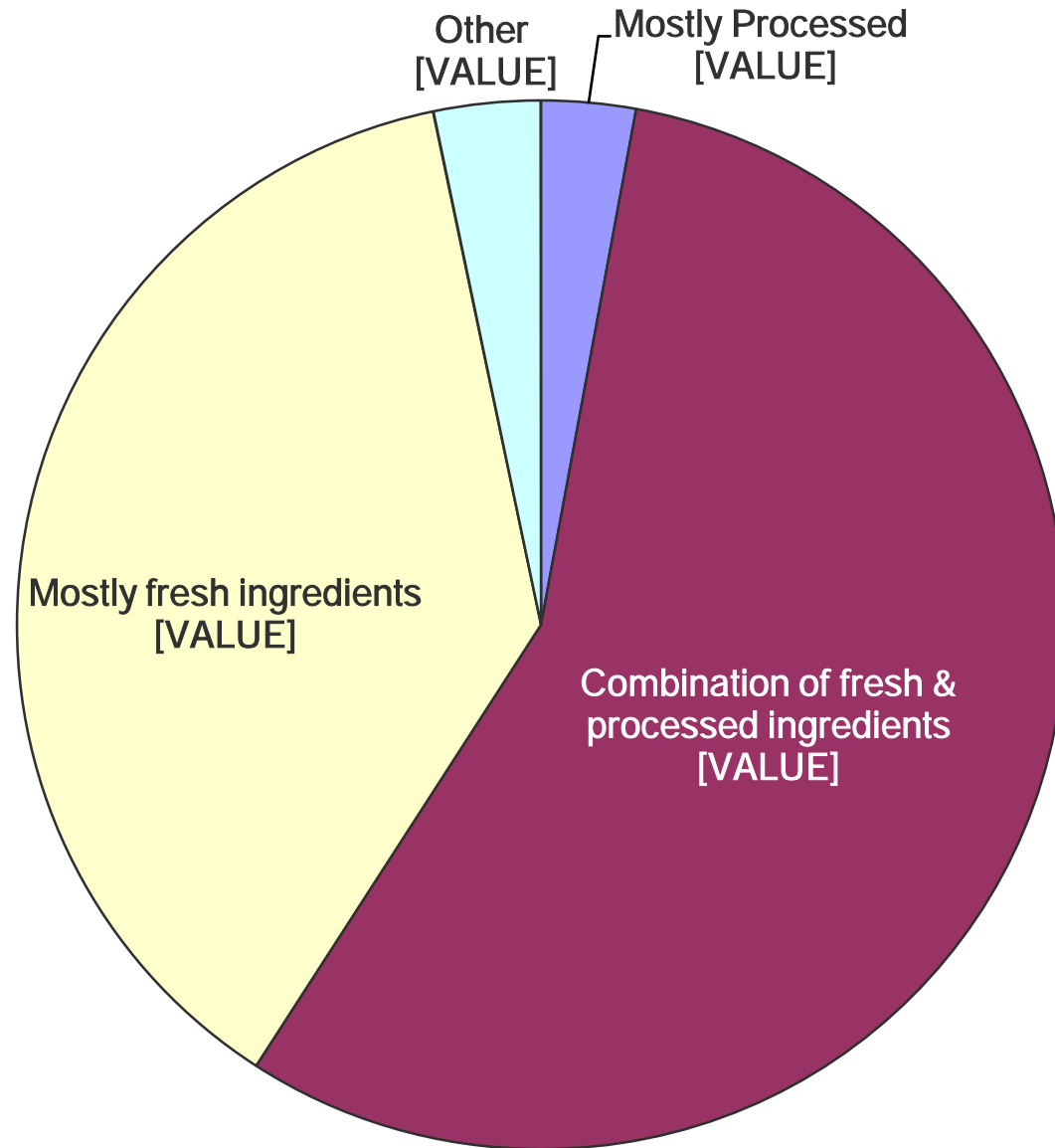


Harvey County Community Food Survey Results

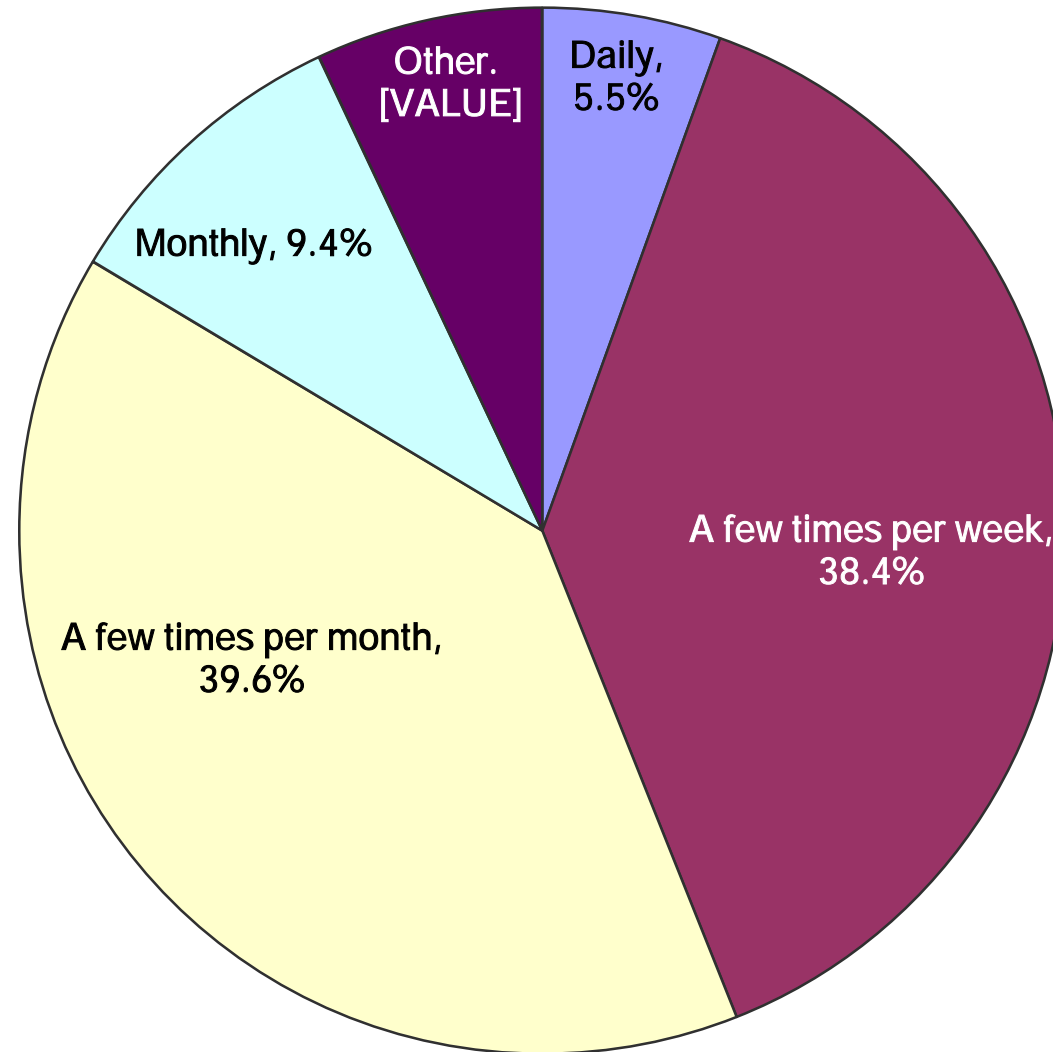
How often are evening meals eaten at home?



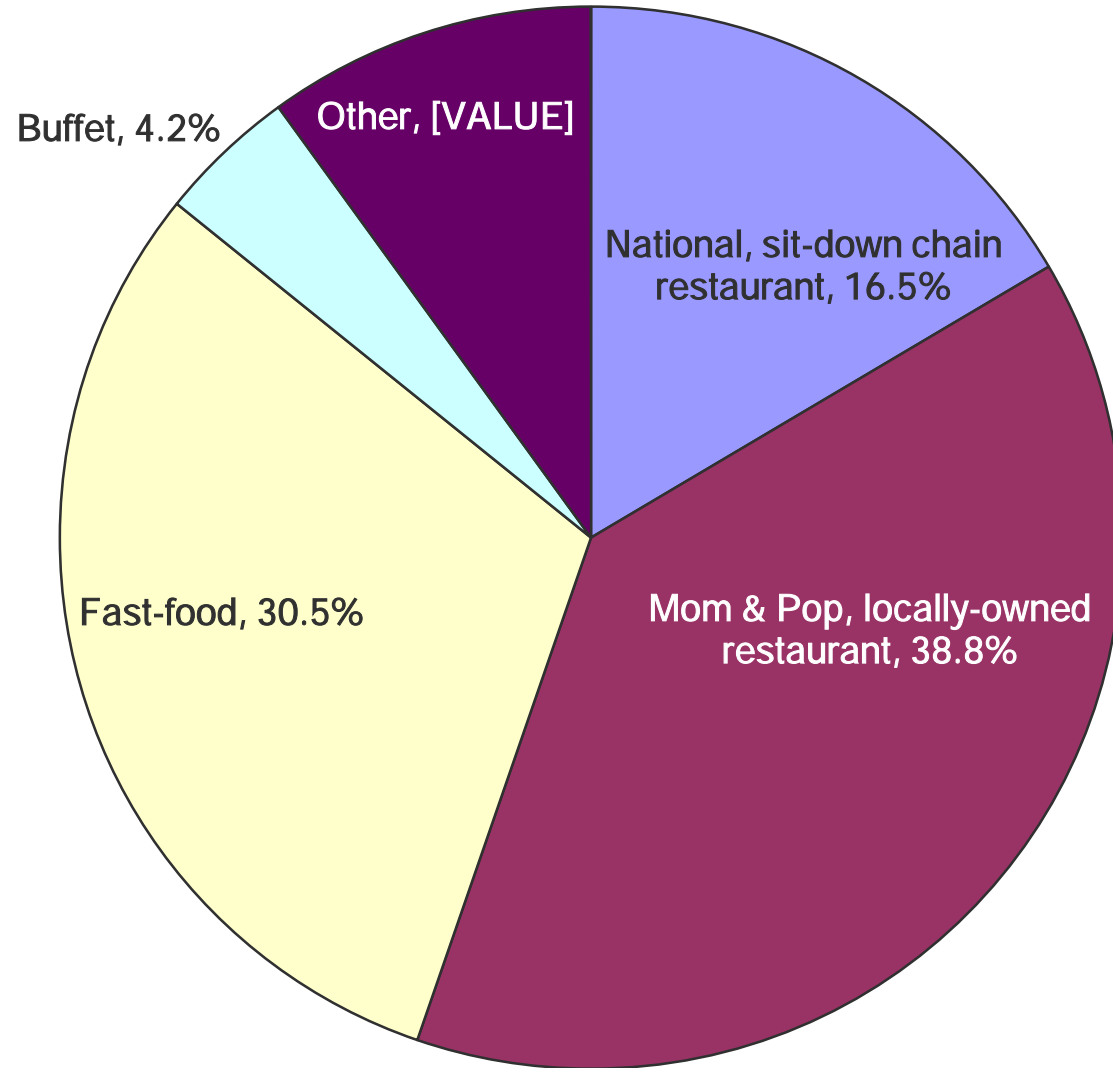
Please describe the majority of home cooked meals.



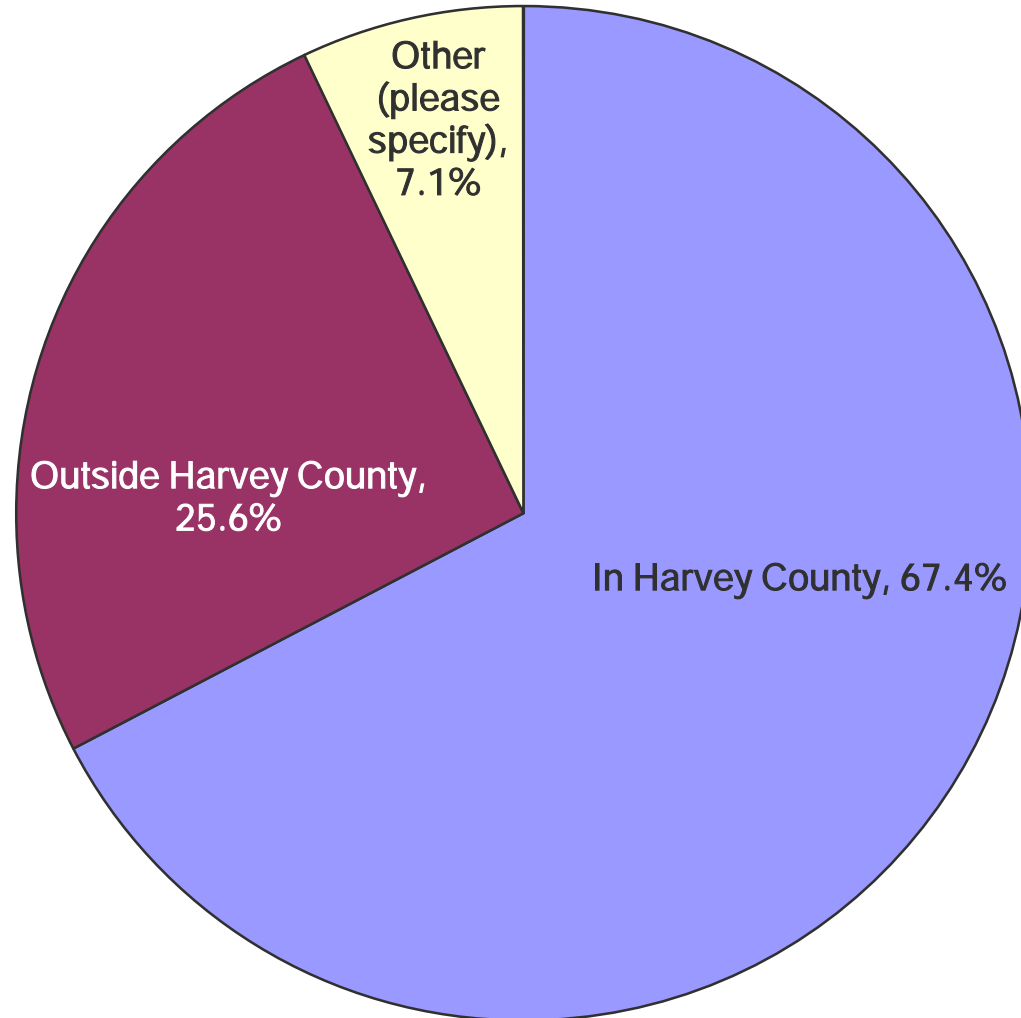
Thinking of yourself, how often do you eat out? (include morning, noon and night)



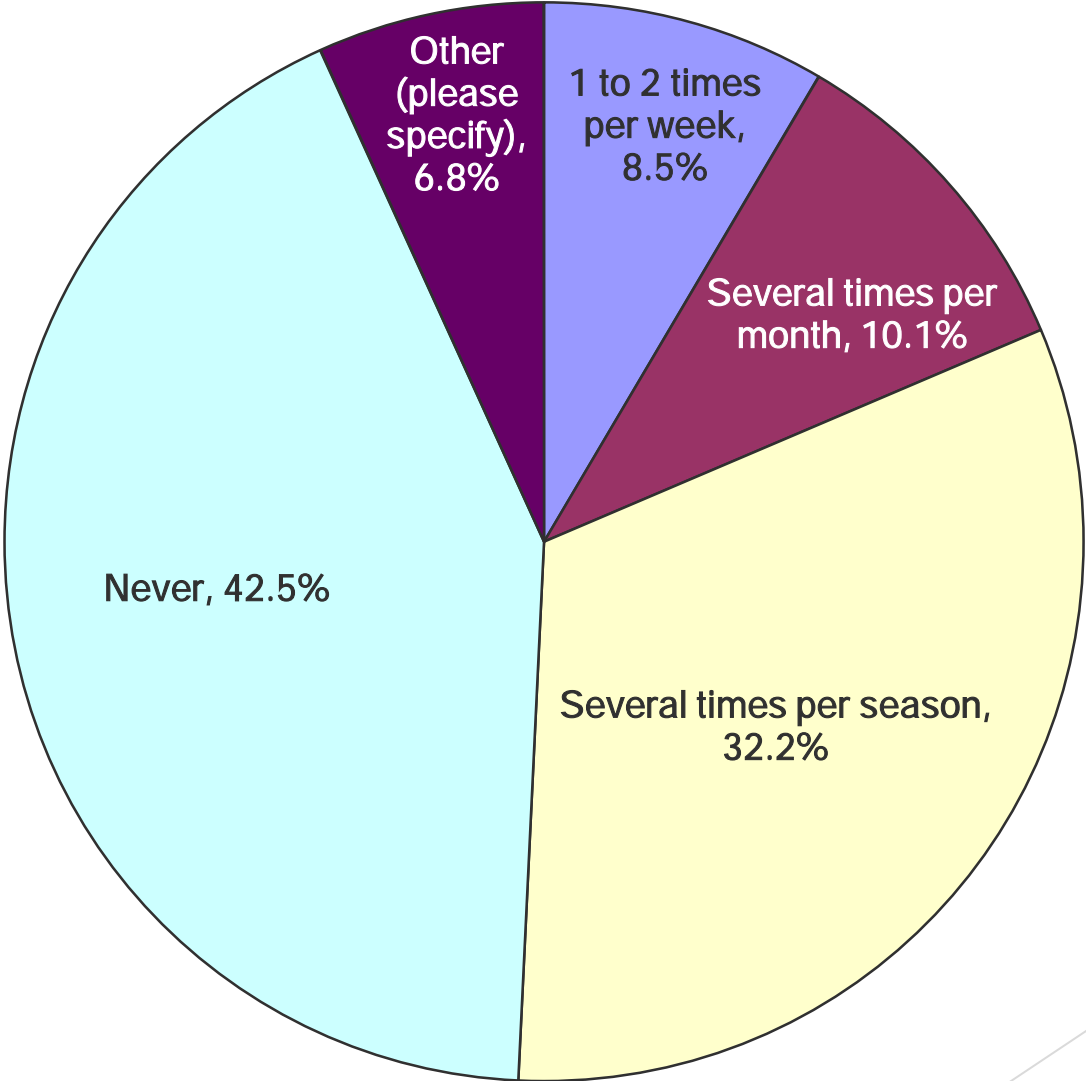
When eating out, what type of restaurant is most-often selected?



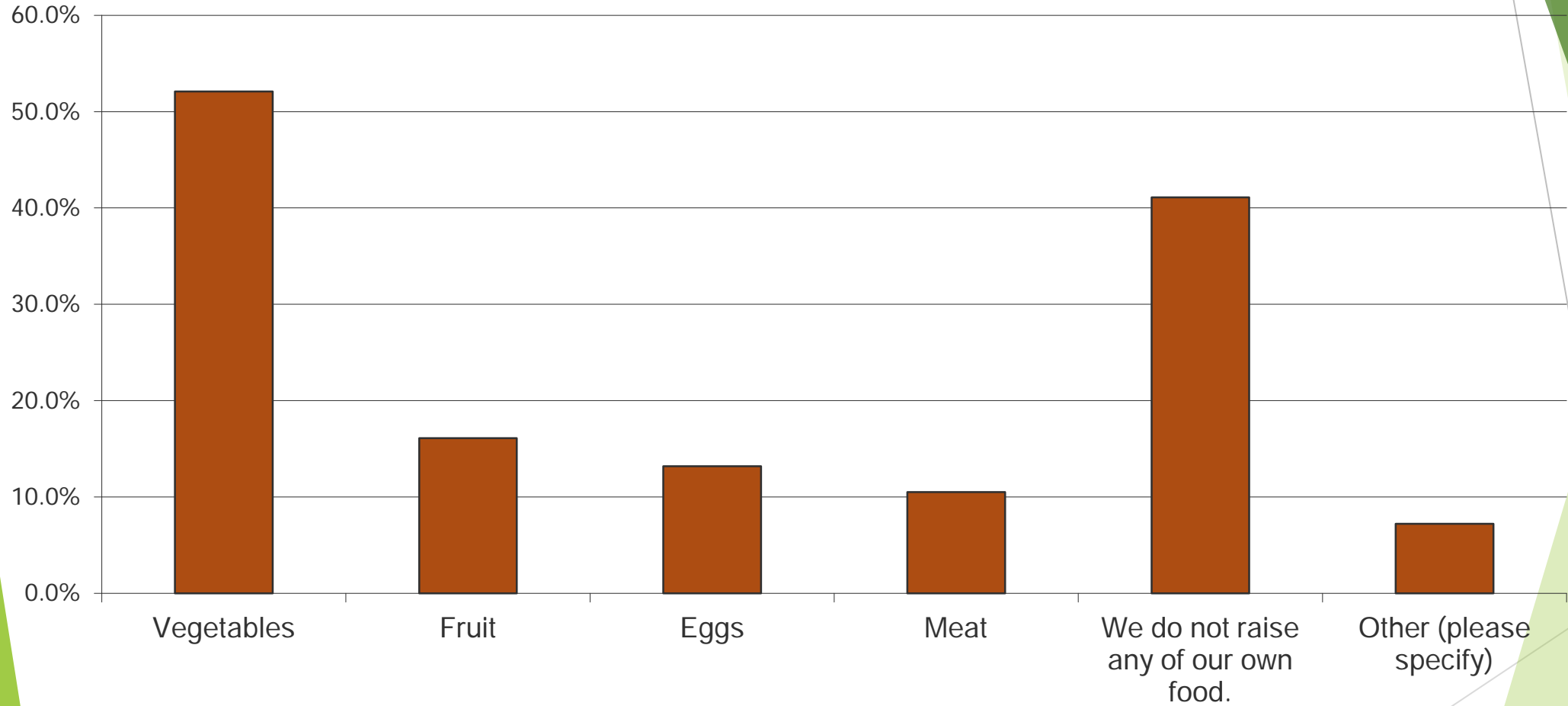
When eating out, where is the restaurant most-often located?



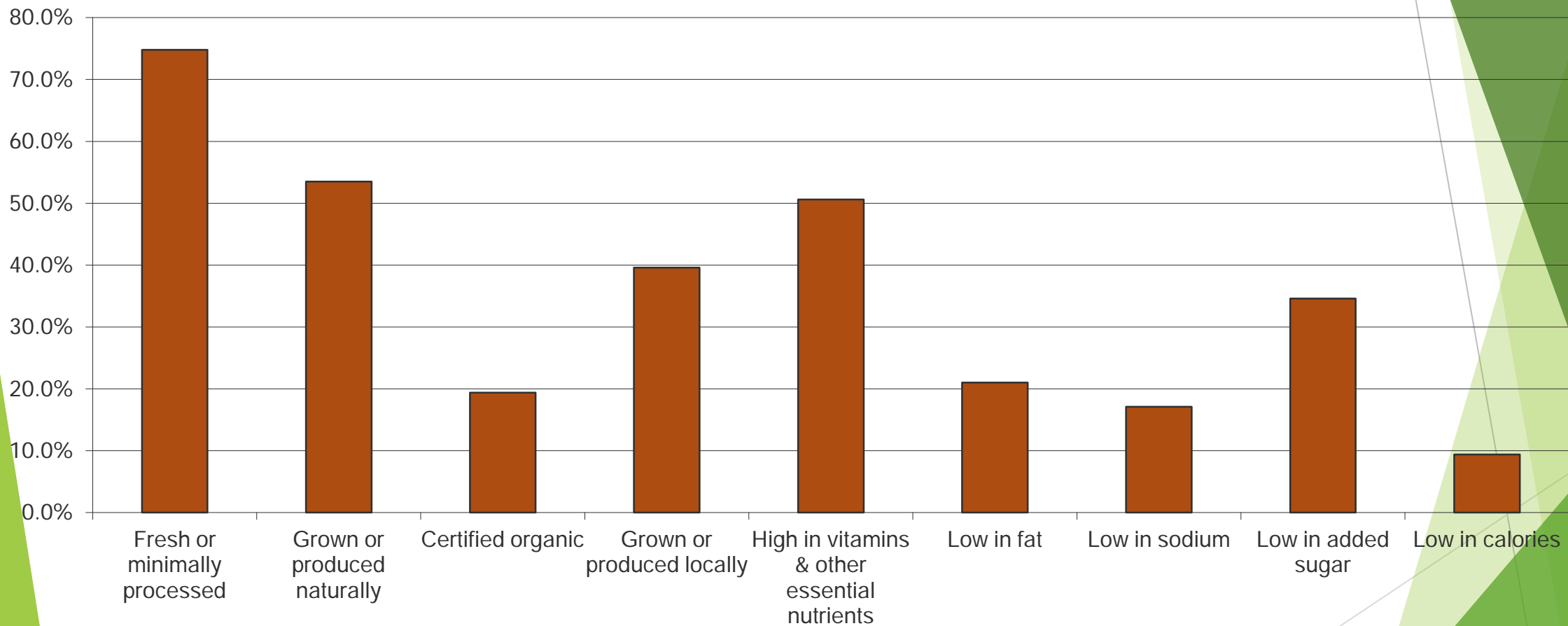
How often do you purchase food at the farmers market?



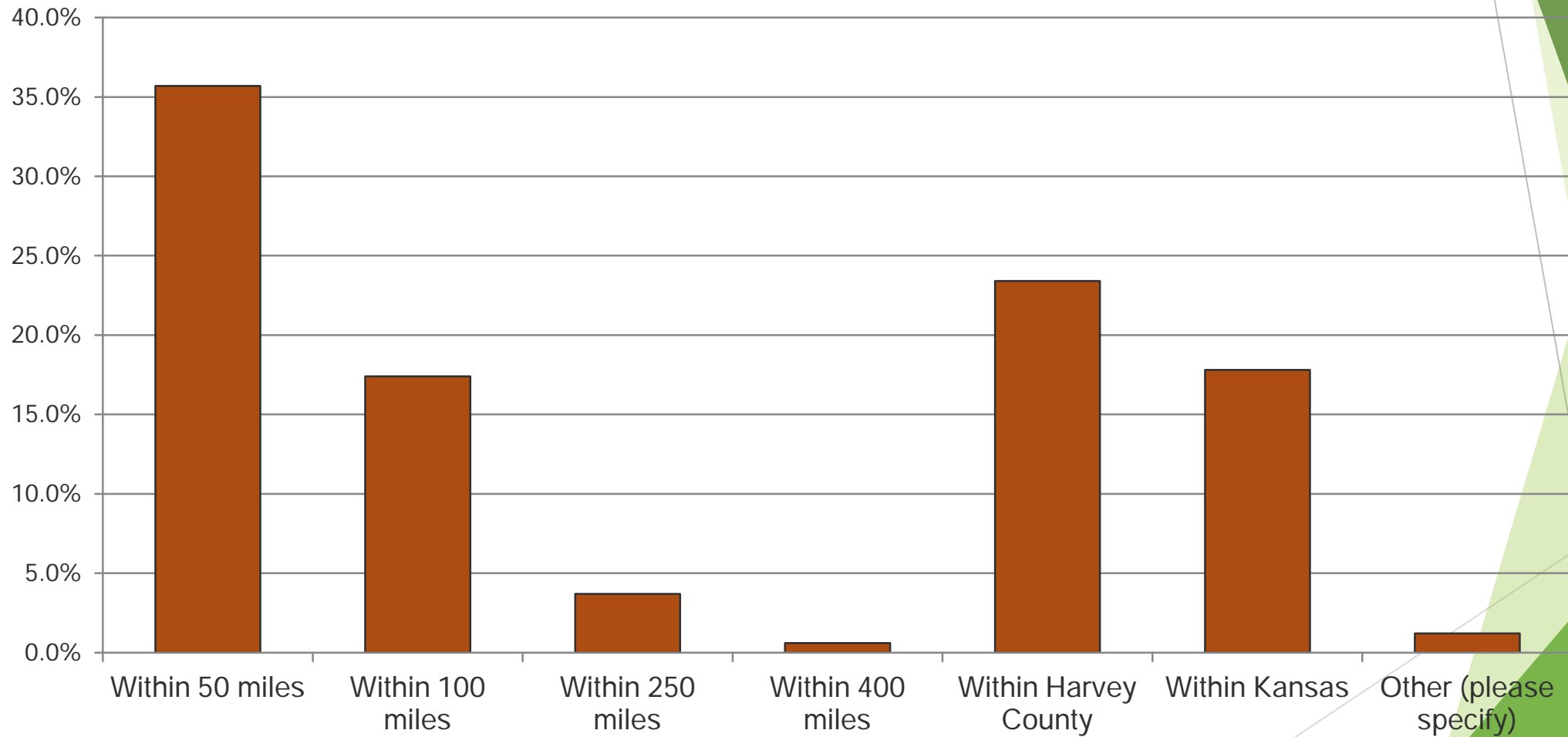
Do you raise or grow your own food?



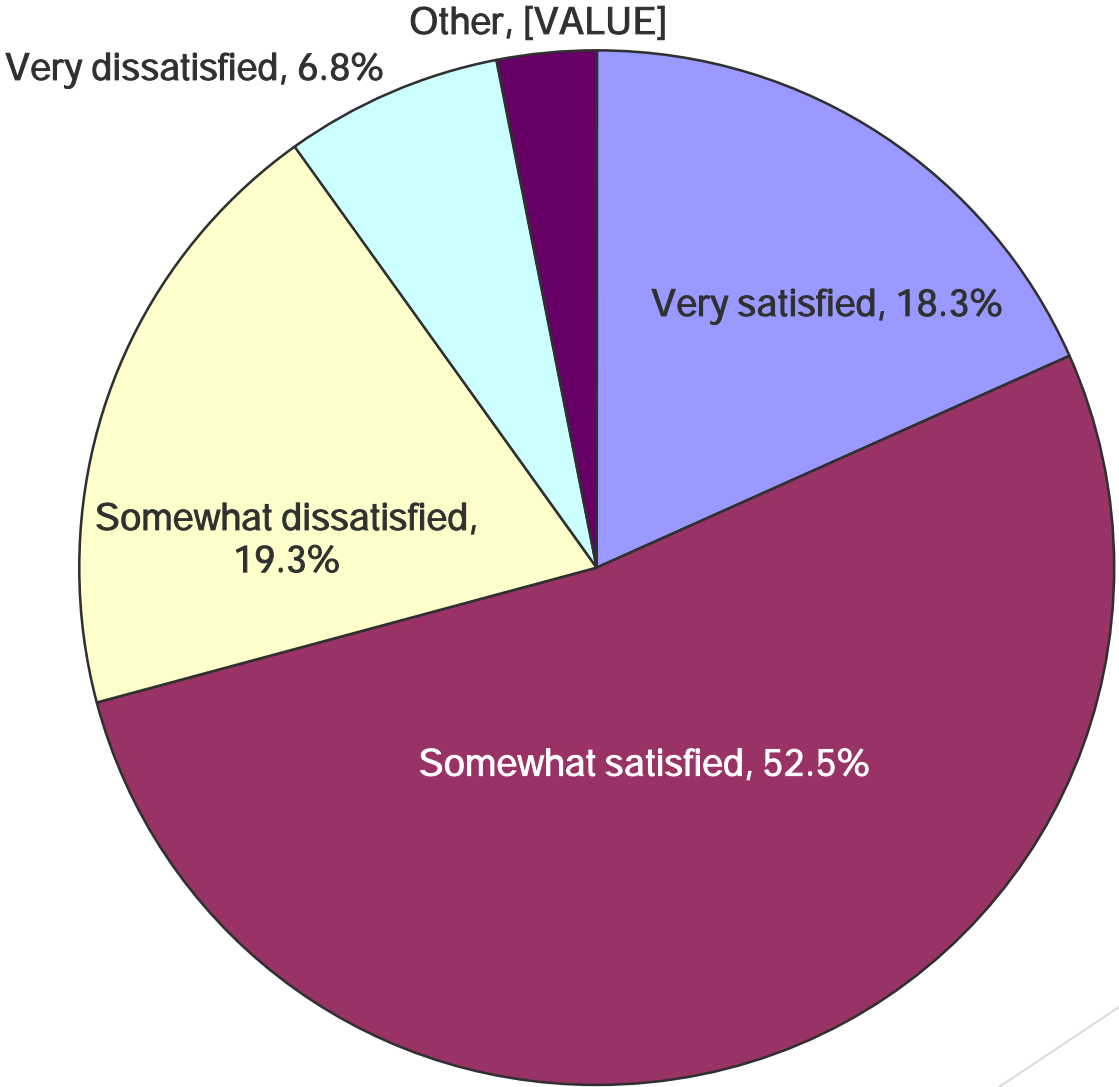
Which of the following characteristics do you think describe food that is "healthy"? (select top 3 choices)



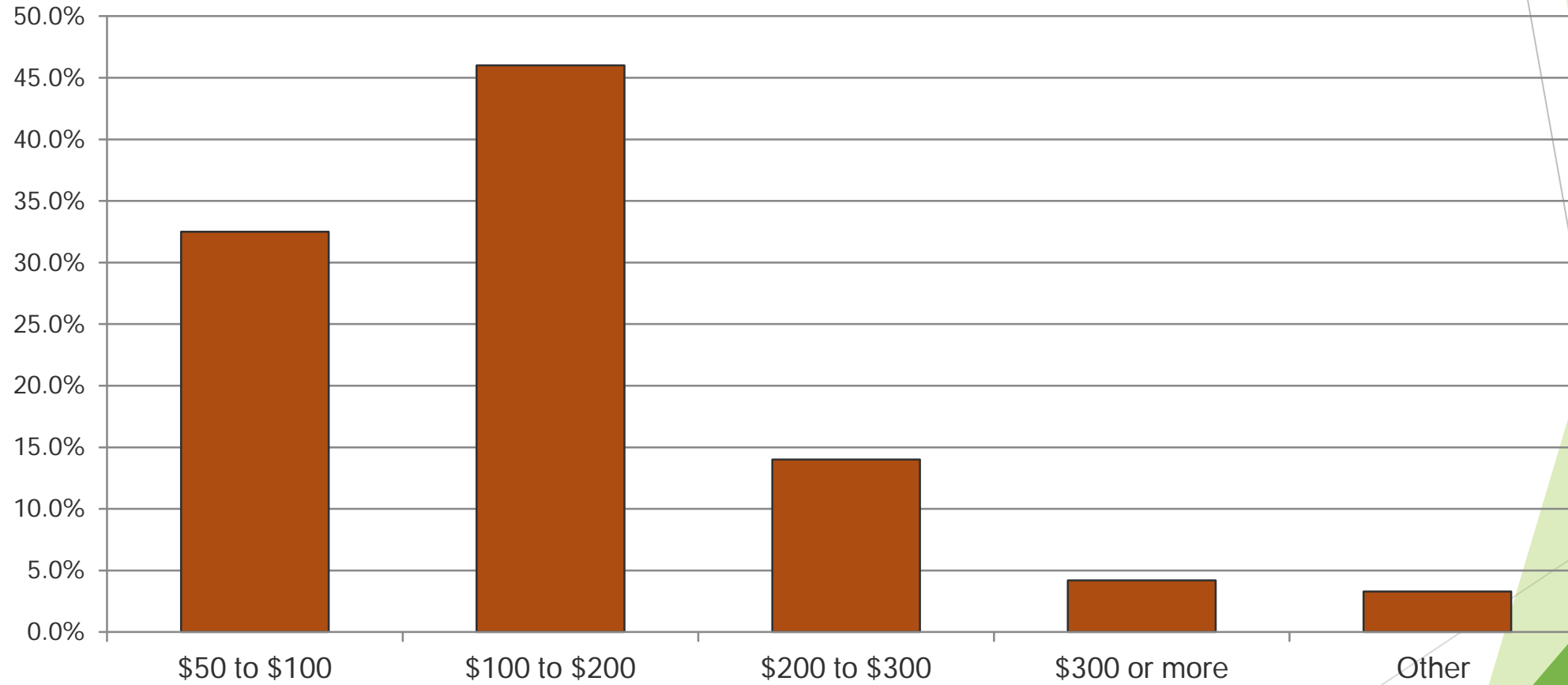
How would you define the term "local food"? (select one)



How satisfied are you with healthy food options available in Harvey County?



Per week, how much money does your household spend on food?



Next Steps - Establishing Priorities

- u What are the current assets and strengths in your food system?
- u What are the gaps or needs? Opportunities?
- u What could be done to address the gaps?
- u Which are highest priority?