



Feeding Kansas
Community Food Solutions for a
Healthier Kansas

Telling your story is an important part in educating community members, policy makers, and Kansans about the successes and challenges of farmers, business owners, or community members.

Answer the questions below and send to Natalie Fullerton at nfullerton@kansasruralcenter.org. Natalie will follow up with you about next steps and how we can tell your story. Thank you for being a *Feeding Kansas Advocate!*

1. **Photos:** please provide 1-2 options for each type of photo:
 - You, your family, your farm, and/or your products.
 - Your logo.
2. **Business Name:**
 - Your Name / Principal Operators:**
 - City:**
 - Website:**
3. What is your farm story and background? Please provide 1-3 paragraphs about "who we are and why." Please include how and why you began producing and selling locally.
4. What products do you sell? It is okay to also list your commodity production, if you are a diversified farm -- we want your full picture!
5. How do you market / what are your sales outlets?
6. How have you seen your market grow and develop since you've been working in local and regional food?
7. What are your biggest challenges and needs to be able to grow?
8. What do you see for the future prospects in local and regional food?
9. How can we learn more? Please provide your best contact information, if desired.