

## Vision for Kansas's Farm-to-Fork Future

At the start of this project and each of the public convenings KRC provided the following basic vision for the farm's role in making healthful foods the routine, easy choice for all Kansans:

**“We envision a Kansas food and farming system that will increase our residents’ access to and consumption of fruits, vegetables, whole grains, and a variety of protein sources – both at home and in food outlets.”**

Throughout the year, as the convenings proceeded and the project evolved, people across Kansas and across sectors of the food system added to this vision. Together, they filled in the details for their hoped-for future:

### **The Kansas farm-to-fork food system will be driven by...**

- Producers of healthful foods, and the communities in which they live;
- A clear and transparent policy environment, committed to cultivating and sustaining strong supports for the Kansas farmers and producers that provide healthful foods to Kansans;
- Many state- and community-level partnerships, formed across Kansas and across government and nongovernment entities, working collaboratively to advance strategic farm-to-fork solutions;
- A place-based approach adapted to the unique features of Kansas's diverse ecological and social landscape and the unique needs and resources within each region and community;
- Elected officials who understand and support this vision with policy action.

### **Kansas's farm-to-fork food system will make diverse, healthful foods increasingly available through...**

- A consistently abundant supply of those foods, grown and raised by Kansans for Kansans;
- Adequate venues for obtaining healthful foods across Kansas;
- Economic viability for the local farms and food businesses that supply healthful foods to Kansans;
- Protection of the diversity of foods that can be produced in Kansas;
- Protection of the ecological resources needed to sustain Kansas's food supply over the long term;
- Development of a food supply that promotes optimum health, and food safety regulations that are understood and practical for Kansas's farms and local food processors and distributors to follow;

### **accessible through...**

- Making healthful foods the core supply in food pantries and other charitable food sources;
- Addressing food inequalities by ensuring food assistance and related services connect access-challenged individuals to healthful foods grown in and around their communities;
- Making healthful foods more affordable than calorie-dense, nutrient-poor foods;
- Healthful foods becoming a well-understood and regular part of daily life in Kansas households of all types;

### **and utilized by ensuring...**

- Healthful food are the easy choice at home and to enjoy in other food outlets;
- Seasonal, healthful foods are sourced locally year-round by food outlets of all types - including retail sources, restaurants, delis, schools, hospitals, private cafeterias, and other institutions
- A culture of enthusiasm for healthful, local foods becomes widespread;
- Cultural traditions for utilizing healthful foods are revived and normalized;
- Healthful food is seen as a central ingredient in preventive medicine and health care for Kansans, as encouraged by health professionals of all backgrounds;
- Kansas food businesses express pride in local, wholesome foods throughout their branding and promotions.