



KANSAS RURAL CENTER

P.O. Box 133  
Whiting, KS 66552  
(785) 873-3431 FAX (785) 873-3432  
[www.kansasruralcenter.org](http://www.kansasruralcenter.org)

## **We're Looking for a Few Good Partners!**

### **Announcing: Early Bird Opportunities for Sponsors & Exhibitors**

#### **2013 Kansas Rural Center Farming & Food Conference**

Saturday, November 2, 2013

Newton, Kansas

Meridian Center, 1420 E. Broadway Ct.

Dear Friend,

Would you like to promote your business or organization to Kansans who are interested in rural issues, farming and local food systems? While supporting a day packed with information, learning and networking to grow our small and mid-size farms and their rural communities?

Please consider partnering with us as a sponsor or exhibitor for the Kansas Rural Center's 2013 Farming & Food Conference! Planned for the beautiful Meridian Center in Newton, complete with a local food lunch, we expect an audience of up to 250 active farmers, ranchers, community food organizers, wildlife enthusiasts, landowners, health professionals and others interested in farming practices and our local food system.

This daylong event will be packed with opportunities to learn about topics such as low-input farming alternatives, diversification for risk management, soil and animal health, local food systems development, health-agriculture connections, beginning farmer and rancher resources, farm legacy transitions for landowners, state and federal farm and food policy and more.

A list of sponsor and exhibitor levels and additional opportunities for support is attached with this letter. Space is limited, and Early Birds will receive a discount for paying by Aug. 30!

Please return this form to Conference Coordinator Natalie Fullerton at [n.fullerton@cox.net](mailto:n.fullerton@cox.net) / 402-310-0177, or directly to the Kansas Rural Center. We look forward to hearing from you!

Sincerely,

Julie Mettenburg  
Executive Director



## Kansas Rural Center 2013 Farming & Food Conference

Saturday, November 2, 2013 | Newton, KS  
Meridian Center | 1420 E. Broadway Ct.

### Sponsor & Exhibitor Levels:

#### Presenting Sponsors: \$1,000 and up

- Listing as a presenting sponsor on our program, Powerpoint loop, press and promotional materials, and website information with link
- Opportunity to provide up to 3 promotional pieces in all conference packets (you supply)
- Priority reservation of booth space; first-come, first-serve after Aug. 30 (booth is 1/2 of 30" x 72" table)
- 3 complimentary conference registrations

#### Program Sponsors: \$500 - \$999

- Listing as a sponsor on our program, press and promotional materials, and website information with link
- Opportunity to provide 1 promotional piece in all conference packets (you supply)
- First-come, first-serve opportunity for booth space (1/2 of 30" x 72" table)
- 2 complimentary conference registrations

#### Exhibitors: \$250\* each (\$100 nonprofit rate)

- Your organization or business contact info and short blurb will be provided on a vendor list in packets and on our website, with a link
- Opportunity to provide 1 promotional piece at special table (you supply)
- Or: first-come, first-serve opportunity for your own booth space (1/2 of 30" x 72" table)
- 1 complimentary conference registration

**\* \$200: Early bird rate for payment by August 30! (\$75 for nonprofits!)**

**Please reply before September 30, 2013, to ensure full benefits.**

#### Additional Opportunities:

- Fund scholarships for farmers who would otherwise be unable to attend
- Donate to the general conference fund to support local food purchases for meals, farmer presenter honorariums, program materials, etc.
- Donate to the Kansas Rural Center to support our programs and efforts to help build the long term health of our land and people.



## Kansas Rural Center 2013 Farming & Food Conference

### Sponsor, Exhibitor and Donation Form

Thank you for supporting Kansas family farms, rural communities and our local food system!

Business/organization	<input type="text"/>
Contact name, job title	<input type="text"/>
Street address	<input type="text"/>
City, state, zip	<input type="text"/>
Phone #	<input type="text"/>
Fax #	<input type="text"/>
Email address	<input type="text"/>
Website	<input type="text"/>

#### Select Sponsor or Exhibitor level

- \$1,000 or more  
 \$500 - \$999 (amount: \_\_\_\_\_)  
 \$250 (\$200 if paying by August 30!)  
 \$100 Nonprofit exhibitor (\$75 for payment by Aug. 30!)

#### Will you be requesting exhibition space?

(Limited space, first-come first-serve)

- Yes  
 No

#### Donate in other ways...

Conference Scholarship Fund	\$	<input type="text"/>
General Conference Donation	\$	<input type="text"/>
Kansas Rural Center Donation	\$	<input type="text"/>

#### Donation Total:

- Check Enclosed     Invoice Us

\$

Please make check payable to:



Please return by September 30 to ensure full benefits:

n.fullerton@cox.net  
 KRC 2013 Farming & Food Conference  
 PO Box 133  
 Whiting KS 66552-0133